



TELEPHONE TOPICS SEPTEMBER 1954

available now... secretary... for
24-hour-a-day duty... 7 days
a week... no vacations... salary \$12.50
per month... never misses a call
or forgets a message.



T TELEPHONE Topics

SEPTEMBER, 1954

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ALICE M. MURPHY, Associate Editor
MARY A. CALLAHAN and
HILDAMARIE TRACY, Editorial Assistants

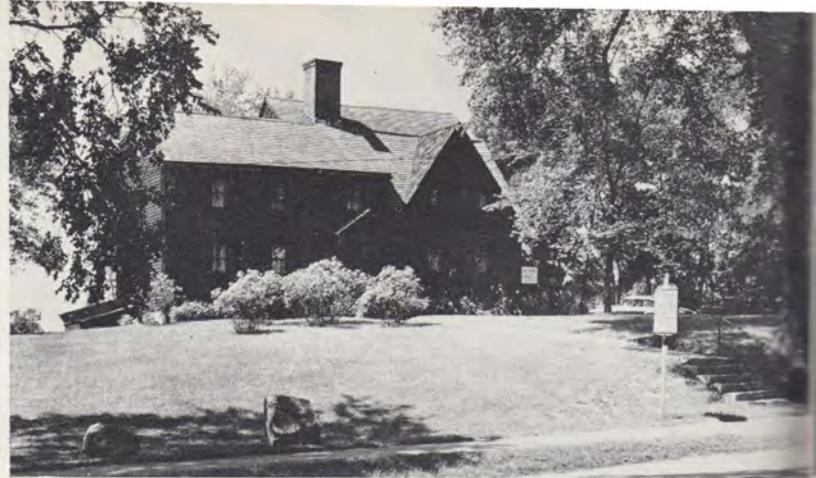
THE COVER . . . by Robert Holland, Cavendish, Vermont.

This "Position Wanted" advertisement may sound fantastic—but it's actually a factual description of new automatic telephone answering equipment that's now available.

This almost-human "secretary" is a wonderful boon to the small businessman or professional person who needs to be in two places at once. For now, when he has to leave his office unattended, he simply turns on his automatic telephone answering device. It's equally valuable in the home: for the busy modern woman who's very active in community affairs, or the business person whose residence is also an office. Here's what happens: Incoming calls are answered by his own voice explaining that he is away and asking the caller to leave a message . . . even telling when he'll be back or where he can be reached. Then the machine records the caller's message. The three types of equipment available will record from 20 to 140 messages of about 30 seconds each. When the man returns, he simply plays them back — as he's shown doing in the photograph.

We all know it's part of our job to keep our customers informed about *all* the new telephone developments that are available to them — and the news about the telephone answering device *needs* to be told — needs to be "sold!"

So let's "talk it up" — among our friends — to all our customers — spreading the word about this wonderful new boon to busy people, the automatic answering service.



Manager John Weinheimer, left, keeps Mayor Clarence Wilkinson apprised of telephone progress in Beverly. The city will go to dial in the Fall, 1956, with Salem as the toll center. The new dial area will include Beverly, Beverly Farms, Peabody and Salem. As a manual office it now embraces Beverly, Beverly Farms, Hamilton, Wenham, Danvers and Topsfield. Top right: The Balch House, built in 1639 by John Balch, one of the original founders of Beverly. It is the oldest house with written record in New England. Below: This sign above the information booth sponsored by the Chamber of Commerce greets tourists. Boy Scouts from different troops take turns helping Director Alfred J. Bossiee, a retired police officer. Scouts Albert Bevilacqua and Victor Brokvist on duty.

The city in the Country...



Someone once described Beverly, Massachusetts, as the city in the country by the sea because it has the convenience of a city, the serenity of the country and the charm of a New England seafaring town. It's the sort of place where you can enjoy the varied activities offered in town, but where it's always only a short walk to a shaded, craggy cliff where you can stretch out and listen to the surf pound below. It is peaceful suburbia, yet a 30-minute train ride will take you the 18 miles into the heart of Boston.

President William Howard Taft made Beverly famous as the U. S. summer capital when he made one of the graceful estates at Burgess Point his retreat from governmental cares.

Situated in northeastern Massachusetts, Beverly provides some of nature's loveliest scenery as a backdrop for living for her inhabitants. Although a seacoast city, it is not typically so. You see no open stretches of sandy shoreline bordering flat marshland, so common to many New England shore towns. Instead, while driving over a winding wooded road travelers in Beverly may glimpse the sea through the trees and are delighted to discover little smooth white beaches nestled unexpectedly along the ocean's rocky rim. The gently rolling countryside is punctuated with seaside estates and neat, freshly painted homes. There is a fine shopping center in the heart of the city on Cabot Street (see cut).

Beverly, although certainly the possessor of a past rich in history, is especially noteworthy for two events, one nautical, one gastronomical. On a large sign at the information booth that greets visitors are the words "Welcome to Beverly, Home of the American Navy." These words have become a sort of civic



Left: Castle-like College Hall at Endicott Junior College, which offers both liberal arts and vocational courses for girls. It has a 110-acre shore-front and wooded campus, 13 buildings, 3 beaches for swimming, boating, sports of all kinds. Studies include Advertising, Photography, Nursing, Science, Radio, Languages.



Beverly Hospital, one of the finest on the North Shore, is currently waging a fund-raising campaign for much needed expansion. Over 1,000 babies are born there annually, over 7,000 patients admitted for treatment in this hospital that serves more than 20 cities. Above left: Three happy patients, almost ready for discharge, dash off a hand of Fish. From left: Paul Mansfield of Hamilton, Albert Belmonte of Beverly and Jimmy Coughlin of Danvers. Over 1,000 children were patients last year. Right: In the outpatient fracture clinic: Dr. Franklin Bixby, Patients Paul Eldridge and Lillian Tomeo, Nurse Joan Roberts and Dr. Richard Alt. Nearly 13,000 people yearly visit the hospital's outpatient department.

by the sea

motto, despite the fact that a nearby coastal town, which we shall not mention by name, also makes the same boast. But faithful Beverlyites let their neighbors have their little joke, resting secure in the knowledge that historical record backs them up. In 1775 the schooner "Hannah," officially recognized as the first ship of the American navy, was ordered by General George Washington to be commissioned at Glover's Wharf and armed as a vessel of war.

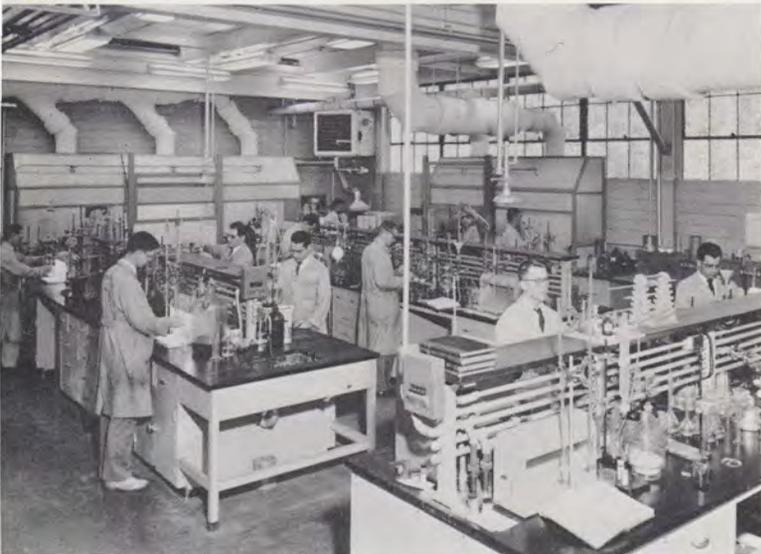
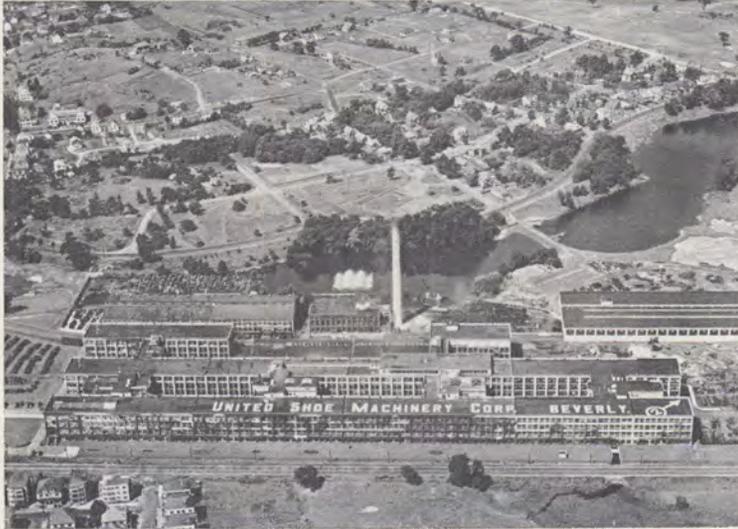
The other event—the gastronomical one—will have Bostonians up in arms, screaming in protest. Beverly claims to be the original home of the baked bean. The misunderstanding as to the birthplace of this now typically Bostonian dish arises perhaps largely from the irremediable mistake of John Collins



Above: Cabot Street runs through the center of the shopping district. Below left: Beverly Municipal Airport serves the entire North Shore, is headquarters for Beverly Squadron, Civil Air Patrol. Below right: Relaxing on West Beach, one of 5 in the area, are Traffic girls Sandra Tremblay, Janet L'Italien, June Barry, Eleanor MacIver and Elvita Scoglio.



Right: Bomac Laboratories, Inc., was originally established in 1947 for development and manufacture of microwave tubes and devices. It now produces over 150 different tube types, employs 400. Below: The United Shoe Machinery Corporation's factory in Beverly. It is the largest single employer in the city.



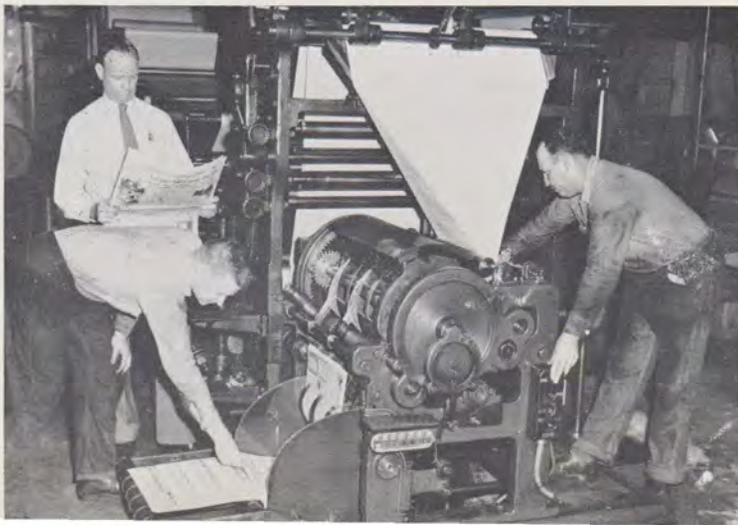
Above: Metal Hydrides, Inc. of Beverly employs 150 people and is engaged in the making of chemical hydrides for pharmaceuticals and metal hydrides for use in manufacture of electronics, pyrotechnics and flash bulbs. Here is a view of the Analytical Laboratory. Below right. Taking a story over the telephone is Beverly Evening Times reporter-photographer John Burke. Standing is sports writer John Moran, seated, head photographer Ernest S. Tucker. Below left: Laurence Hovey, Business Manager, looks over a fresh copy of the Times. At right are pressmen Paul Clancy and James McCarthy. The Times has a daily circulation of 72,000 and was founded in 1882.

Bossidy who in his facetious poem "Toast to Boston" immortalized the bean and wrongly credited its origin with "And this is good old Boston, The home of the bean and the cod, Where the Lowells talk only to Cabots And the Cabots talk only to God."

As a matter of fact, Beverly can also claim the Cabots. The name has been prominent from earliest history to this day in political, social and civic affairs. Henry Cabot Lodge, born in Nahant but an adopted Beverlyite, still maintains a lovely home there. Back in 1798 George Cabot was honored by President John Adams by being named the first Secretary of the Navy.

All of which brings us to the founding of Beverly. Scarcely had the Pilgrims set foot on Plymouth Rock when a group of them, led by Rev. John Lyford, separated from the others because of religious differences. This small group migrated north to Nantasket where they settled temporarily. Again in 1625 they moved, this time to Cape Ann. When Roger Conant arrived at the Cape colony to serve as governor he felt that conditions there were unsatisfactory. So the little band took to their boats and sailed still farther northward. Historians generally agree they landed in Beverly Harbor on the ledge of rocks at Salem in Naumkeag Indian territory.

True to their independent spirit the expatriate Pilgrims busied themselves setting up industries, farming, fishing and trading on the 1,000 acres of land granted them by Salem. In 1638 John Winthrop, Jr., established a salt works at what is now Salter's Point.





Left: In the telephone business office, clockwise from lower left: Grace Marciano, Lois Tupper, Constance Simard, Jacqueline Bulyga, Eugenia Barron and Business Office Supervisor Margaret Rollins. Right: Chief Operator Eleanor Williams stands by new 500 subscribers multiple. Beverly office alone has 35 positions, 132 employees, 10,877 stations and 5,651 lines.

Following are pictures taken in towns served out of the Beverly Office. Just below: Charles F. Ayer of Hamilton, pictured here in his beautiful home with Mgr. John I. Weinheimer, has been a director of the New England Telephone Company continuously since 1895. Far left, below: Topsfield is famous for its annual fair held in September. Bottom right: A tank stands in a park in Hamilton, a fitting monument to General George A. Patton. Second from bottom: The old Page House in Danvers, built in 1750, has gambrel roof. Page was Revolutionary hero. Danvers, formerly known as Salem Village, was the birthplace of the witchcraft delusion. In 1692 a West Indian woman taught weird voodoo rites to two children who were subsequently believed to be bewitched by the devil.

Like her neighboring towns Beverly has a history of witchcraft trials. Witches Wood, a forested area at Pride's Crossing where accused persons hid, is a grim reminder of this epoch. Hale House, built in 1694 and still standing, however, recalls a pleasanter side of the witch story. A charge of sorcery against the beautiful wife of Rev. John Hale shocked the community into realization of the evil of such fanaticism and put an end to their persecutions forever.

Beverly was set apart from Salem in 1668 and took its name from Beverley, England.

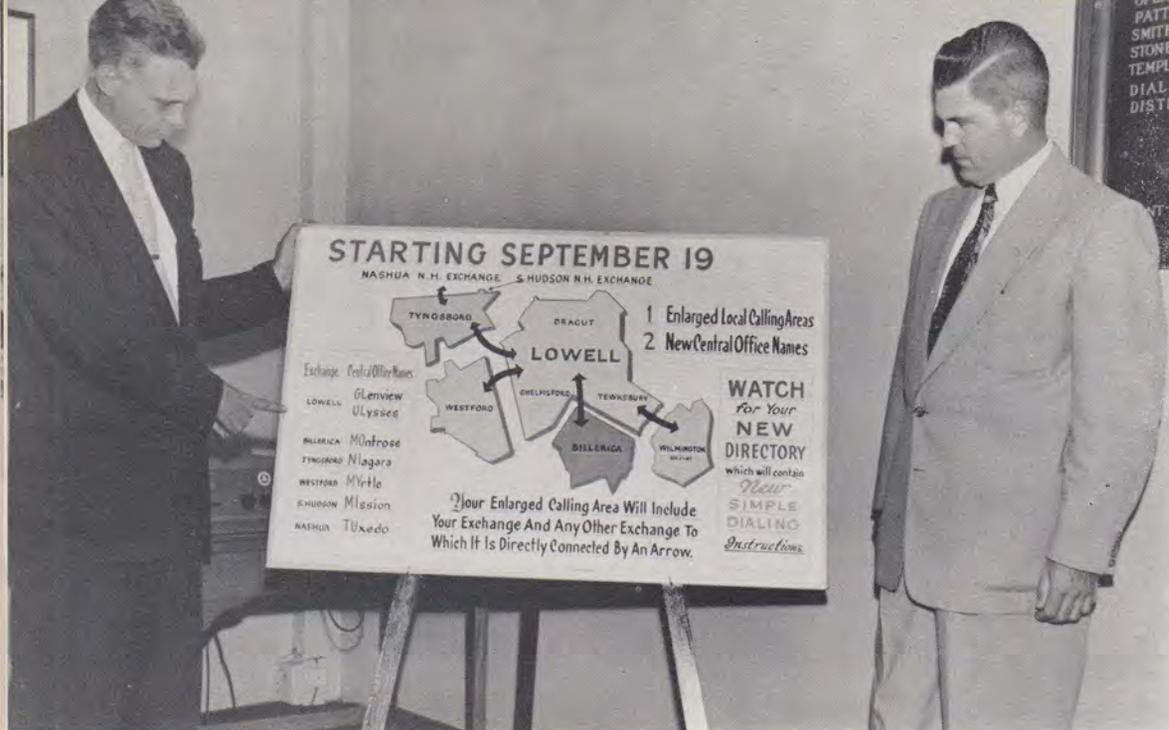
After the Revolutionary War Beverly was one of the largest ports for foreign and domestic trade, with cargoes of spices the main import. It was here that the first cotton mill in America was erected in 1788.

To describe the Beverly of today it's perhaps best to resort to listing a few statistics. It is fifteen square miles in area, with a population of 31,000 governed by a mayor and a board of aldermen. It was incorporated as a city in 1894.

Over 500 firms ranging from United Shoe Machinery Corporation, the largest, to small shops employ over 7,000 people. For the children there are 12 schools, including grammar, high and trade, plus the Beverly School for the Deaf and Endicott Junior College. A new \$2,000,000 junior high school is scheduled for occupancy this fall. Beverly boasts more than 20 churches of all denominations, 7 parks and a modern municipal airport.

Beverly is the kind of place whose native sons will always fondly regard as "my home town" no matter how far away they are.





This chart, by now familiar to all Lowell's 35,000 telephone customers, tells the whole story. It lists the new central office telephonic names for each community and the arrows indicate the enlarged local toll-free calling areas. Manager E. R. Jackson of Lowell and Paul Lacroix, Division Commercial Staff, review the story.

Lowell's New TELEPHONE NEIGHBORHOOD

With an eye to the future—to the day when they'll be dialing their own cross-country calls—telephone customers in Lowell, Billerica, South Hudson, Tewksbury, Tyngsboro and Westford on September 19 will join the ever increasing millions of telephone dialers using the 2-5 numbering plan. And the changes necessary to accomplish this guarantee that by the end of the year any resident of the area can have the kind of telephone service he wants when and where he wants it.

The change to 2-5 numbering won't be a sudden one for greater Lowell's 35,000 customers. For months they've been subjected to an intensive education program by local telephone people and already the new central office names essential to long distance dialing are familiar to them.

On Sunday, the 19th, all telephone numbers in Lowell become GLenview numbers; in Tewksbury, ULysses; in Billerica, MONTrose; in Tyngsboro, NIagara; in South Hudson, MIssion; in Westford, MYrtle. Wilmington numbers keep the OLiver central office name assigned last fall. For even better service new local calling areas will be established at the same time which will eliminate many former toll charges.

So that all telephone users might fully understand

the importance and meaning of these changes a committee consisting of Chairman Edward C. Bryant, Dial Service Supervisor; Paul J. Lacroix, Division Commercial Staff; and Alfred V. Ricker, Traffic Senior Engineer; have been working since May.

Under their guidance and with the cooperation of all departments, a booklet *Lowell's New Telephone Neighborhood* was distributed to all employees living or working in the affected areas. In it are the answers to all questions customers might ask concerning the new plan.

On the public information side a program featuring flip charts and colored slides is being shown to schools, social and civic groups, and PBX users. The familiar *Between Ourselves* has explained the changes. A directory with the new central office names and 2-5 numbers illustrates the "telephone neighborhood"

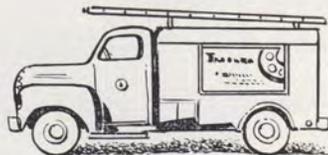
The busy crew of Conversion Record Supervisor William Gray had the job of assigning some 34,800 new telephone numbers. Working with him are Janet Conway, Joanne Ready, Jane Malley, Barbara Williamson, Frances Stokham, Angela Driscoll, Gail Mickerson and Pat Sullivan.





and contains complete dialing instructions. Delivery will be completed by September 19. Starting in September — extensive newspaper advertisements and radio spot announcements will bring the story into every home in the area. About the same time posters telling of the event will appear on company trucks and in public vehicles. Finally, just prior to cutover date, each customer will receive a booklet reviewing the entire story.

Lowell's new telephone neighborhood should be a friendly and successful one. It's a community designed to provide the best in telephone service and it's been thoroughly introduced all the way around.



Lowell's new telephone neighborhood should be a friendly and successful one. It's a community designed to provide the best in telephone service and it's been thoroughly introduced all the way around.



Top left: Checking outside facilities are John L. Gilroy, Estimate Line Assigner, and Kenneth S. Maddocks, Supervising Line Assigner. Center: In the weeks prior to the 19th Cable Splicers plying their trade became a familiar sight to Lowell residents. Studying plan for a job are Wilmer Murray, Foreman Gerald Spellissey, Frank O'Brien, Charles Coffin and Richard LaFlamme. Right: Four heads together coordinating cutover activities—Frederick D. Crowe, Supervising Switchman; J. P. Smith, Wire Chief; Leonard Holmes, Toll Testman; Thomas J. Cassin, Supervising Switchman.

Center row, left: Each of the 450 telephone workers in the area received a copy of "Lowell's New Telephone Neighborhood" which told them the whole story and gave them the answers to all questions customers might ask. Going over its vital information are Mary Hughes, District Instructor; Effie Griffin, District Chief Line Assigner; Loretta Kelley, Chief Operator; Margaret Ashe, District Customer Instructor. Right: Some of these Plant men placed new cable to provide the additional circuits for the higher service demand that will follow extended local area calling. Others visited 21,000 homes and offices to attach new dial plates on all telephones. Walter Sargent, Wire Foreman; David Ramsay, Service Head Lineman; Richard Fadden, Roger Vivier, John Lyons, James McLeish, Service Head Lineman; Paul O'Neil, Brendon Brown, Gerald Aubrey, Clarence Armstrong, Service Foreman.

Bottom: Representing part of the \$675,000 our Company has just invested to provide Lowell with the best telephone service is this new building in Tewksbury. Formerly its 650 customers were served through the Lowell Office. Equipment Installation men who worked here, front: Addison Danforth, John Bartlett, Leo Donovan, Gordon Auld. Back: Francis Kelleher, William Scott, Charles Sweeney, "Red" Dairon, Foreman John Grogan and Frank Linnehan.

His Home in New Hampshire



The living room is done in 3 shades of blue, with a cased beam ceiling put in by the Irvines. The fireplace still has the old crane. Ash pit, dutch oven and old bricks were hidden beneath a layer of plaster.

When Rupert Irvine was transferred from Massachusetts to New Hampshire as Commercial Supervisor, Concord, in 1952, he faced a problem familiar to so many telephone people: where to live. He and his wife Dorothy searched everywhere but could find nothing. At last just as they were losing their spirit, an agent showed them a small white Cape Cod cottage near Hopkinton that fairly spoke out to them. It was love at first sight.

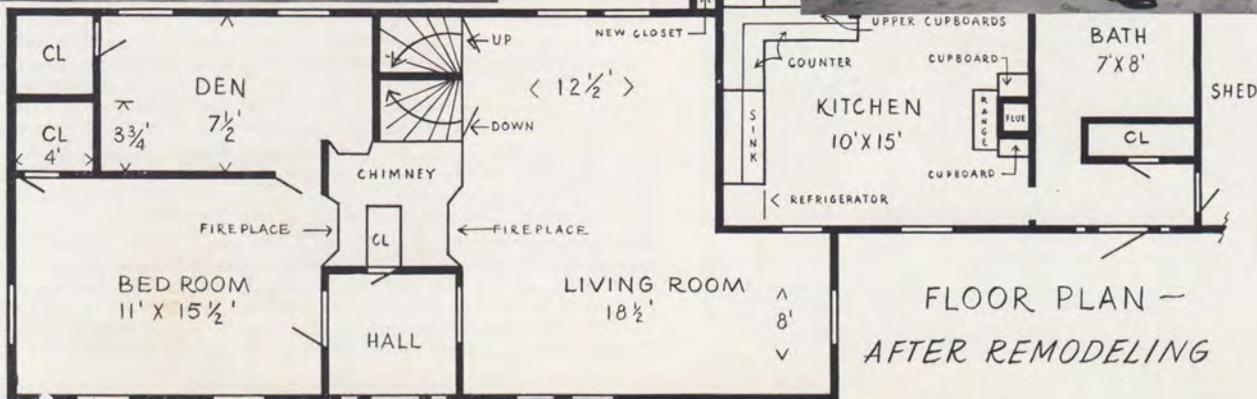
The house was estimated to be nearly two hundred years old and was in need of repair, but had a good heating system and was soundly built. With a little fixing, they felt, it could easily become their dream home. And it has. These pictures which appeared in March, 1954 issue of *New Hampshire Profiles* show you how.

Dorothy and Rupert discovered talents they never suspected they had. They've become expert carpenters, painters, plumbers, interior decorators and electricians, (Continued on Page 46)



Rupert designed and made the kitchen cabinets of fine old pine.

Attic bedroom is now finished, has antiqued pine floor, beam ceiling. Rupert at work on ceiling.



ENGINEERING

Our Ready To Serve Program

A conference of Bell System Vice Presidents held in New York last March acted as the finger that pulled the trigger of the starting gun on an intensive campaign in all departments to clean up every unfilled order and regrade on hand by January 1, 1955.

Each department then got busy doing its part to see that such is accomplished by D-day. The Engineers play an important role in this Readiness to Serve program for it is their job to plan for the expansion of facilities necessary to carry it out.

To begin at the beginning. Subsequent to the New York conference the Plant Extension Engineering group set to work. Using as guides the written records of existing facilities in each office, the Commercial Forecast (an estimate of anticipated future growth published by the commercial department) and frequent conferences with the Traffic Department, they determined the equipment requirements of each central office. In fact, the Plant Extensioners have always made regular studies of these needs, but until this new program has been in effect, were sometimes limited on account of materials shortages. There must be a continuing process of review, for situations are in a constant state of change. For example, the advent of a new housing development can throw estimates and plans all off.

The requirements which have been decided on and approved are next presented to the Equipment Engineering Department's schedule engineer who must fit the anticipated jobs into the work schedule,—no mean task since their work load was already near capacity.

For each job the Equipment Engineers first of all make out an advance notification order or a skeleton outline of the job coming up. This is sent to the C.O.E.I. headquarters in Bowdoin Square, Boston, and to the Western Electric distributing house in Watertown, Mass., and serves to advise them of the work load they can expect in the near future so that they may fit the jobs into their work charts.

Then it is up to the Equipment Engineers to write detailed specifications and prepare cost estimates for each job. These are complete instructions to W. E. concerning the delivery date,

shipping orders, etc., and specific instructions to the Installation people about the placement of the equipment in the office, diagrams for wiring the boards, etc.

Depending on its complexity, a job may take from one to 16 weeks to engineer. Checks with the Installation and W. E. people must be maintained constantly to see that no unforeseen difficulties arise.

In the meantime the Outside Plant Engineers have been busy with their phase of the job. The Outside Plant Engineering Department has the responsibility of providing facilities for the connection of the subscriber's station with the Central Office equipment. It is most important that close cooperation be maintained between Plant and Commercial Engineers who are obligated to furnish estimates of line gain throughout each exchange.

One of the fundamental jobs of a Plant Engineer is to keep a check on existing facilities through use of Plant records to determine where needed relief should be provided.

Once this is realized the Plant Engineer coordinates with his associated Commercial and Traffic Engineers in order to establish the amount of Plant needed and the period when additions should be made.

Assuming that the projected installations are now definite, the Transmission Engineering men set about deciding whether the type and gauge of cable to be used in a particular area will provide proper transmission. Perhaps, for instance, in areas that lie comparatively far from the Central Office the conventional combined handset might not be adequate for clear transmission over the proposed type of conductors, so the Transmission men would recommend use of the newer 500 type instruments. Extending the signalling range might be necessary, in which case the Equipment Engineers would be advised so that they may plan accordingly.

Close cooperation between units of the Engineering Department and between the Engineers and other departments has been the key to the success they have attained so far. Schedules have been tightened to the utmost and at the rate things are progressing January 1, 1955 will see our objective met.

Restoration



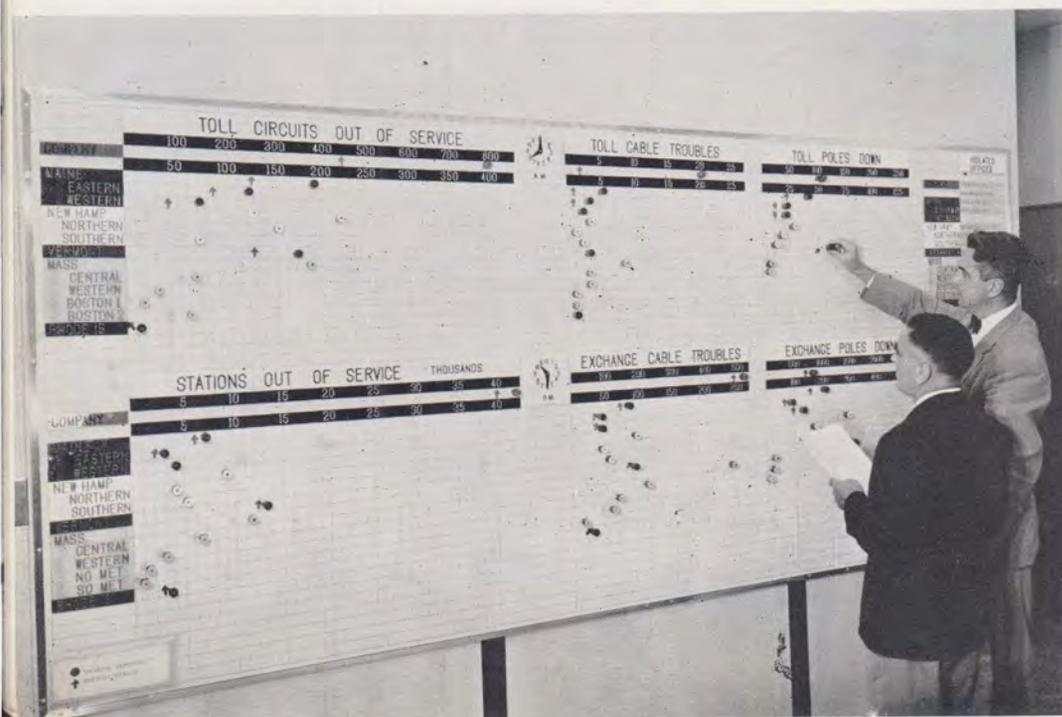
We're doing something about it, Mr. Mark Twain! So far, we can't change our notorious New England weather, but the Restoration Control Center recently completed at 185 Franklin Street, Boston, will greatly lessen the effect of damage to telephone communications caused by our infamous sleet storms, floods, hurricanes and tornadoes.

In this Center with its direct lines to all State headquarters, trained personnel can plot disaster areas on wall size charts and maps in sufficient detail so that a quick and continuous appraisal of storm damage can be made and needed personnel and equipment shipped immediately where they can do the most effective work.

This is the latest step in our long, continuing battle against New England weather. Our pole lines with their wire cable, our central offices with emergency power facilities, and all plant have been designed and built to withstand severe storms. But sometimes the storms are too severe.

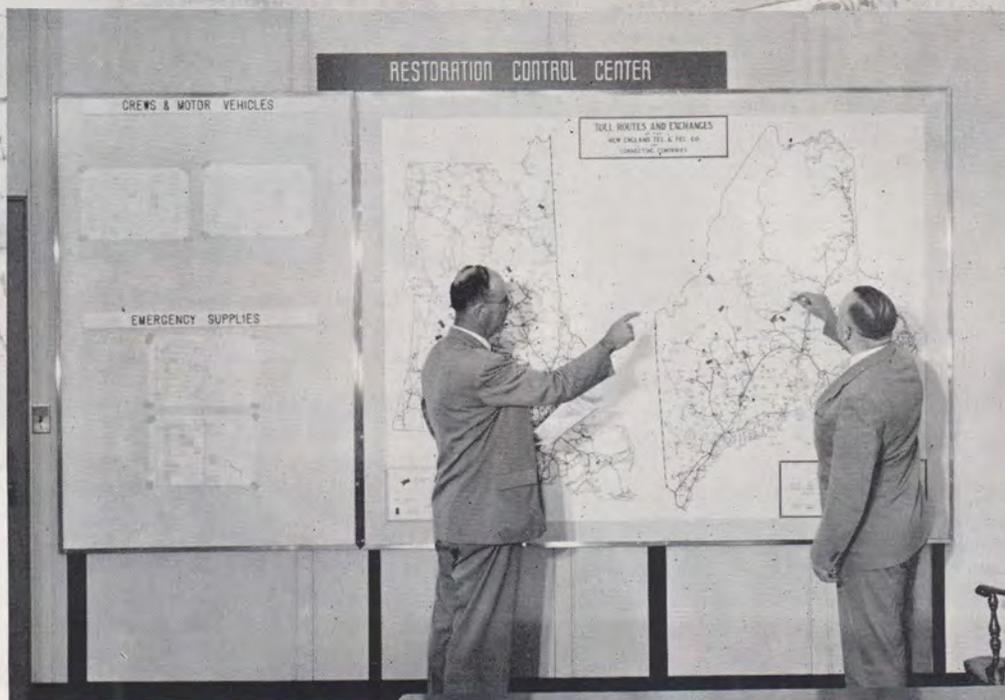
Local telephone people are always our first line of defense in storm-stricken areas. They go into action at the first sign of trouble. But sometimes it's too much for them. More people, more material, more equipment are urgently needed. Depending upon the severity of storm-damage, the District, or Division, State headquarters, or even other Bell System companies might be called on to help. In these cases the crippled areas must be assisted by the General Office.

Success in combatting storm damage depends upon accurate information: first—



Working in the Bell System's most modern Restoration Control Center recently completed at 185 Franklin Street are Charles E. Hayward and Raymond H. Crocker, Plant Operations. This magnetic board is plywood on a steel backing and has a glass enamel finish. At a glance, it lists all the main items management needs on reports. For easy reading each state is indicated in a different color and each is broken into areas. The circle magnets indicate "maximum reported" and the arrows indicate "present status." For example: the first four lines in the first section above (Toll Circuits Out Of Service) show that Company-wide a maximum of 810 toll circuits were out. Presently (8 A.M.) 450 are out. Of this Company-wide figure the chart shows that the maximum out in Maine was 190, present status is 125. Of those Maine figures, maximum in the Eastern Area was 120, present status is 85. Maximum in Western Area was 70, present status, 40. Isolated offices are crayoned on masking tape and posted at the far right. As each is restored a red line is drawn through the name.

Control Center



On wall-size maps indicating toll routes and exchanges John F. Lougee and Wallace B. Rogers, Plant Operations, point out various magnets which indicate radiotelephone channels, toll open wire failures, crews from other areas, toll cable failures, commercial power failures, and isolated offices. Posted at the left is detailed information regarding crews, motor vehicles, and emergency supplies.

where and what damage has occurred, what is being done, what is needed; second—what manpower and equipment are available from other areas; third—a prompt and efficient despatch of the needed assistance. This information can be best coordinated at a central location.

Now when the next emergency arises, experienced personnel assigned to each phase of the restoration problem, aided by these charts and maps and with direct communication to the affected area, will keep restoration activities running smoothly.

Storm restoration work involves rapidly changing conditions. By using a magnetic type chart and map these changes can be quickly recorded. Magnetic symbols representing amounts or conditions are easily shifted as changes occur.

All the equipment in the Restoration Control Center is portable and can be stored when not in use. The wall mounted maps and charts are movable making it possible to transfer the entire Center to a location remote from Boston if conditions warrant it.



These eight positions in the next office, plus four positions in the Control Center itself, provide direct lines to all State headquarters and several Boston stations independent of the SHerwin board. Plant personnel manning positions: J. F. Lougee, R. H. Crocker, G. A. Smith, G. W. Gunn, K. G. Swindell, W. H. Nolan, W. B. Rogers, C. E. Hayward. Standing: E. P. Whittemore.

AN EXPLOSIVE DEMONSTRATION

Two Plant Department Instructors have been blasting their way through 18 Central Division cities and towns where they have demonstrated with actual explosions the gas hazards present in manholes.

Thirteen hundred people—Telephone men, representatives of local fire, police, water and highway departments, electric light and gas companies have witnessed their unique demonstrations.

Claude G. Levesque and Paul J. Twomey of Newburyport used the novel unit pictured here to demonstrate how manhole accidents caused by gas can be prevented. They set off actual explosions in a quarter-size "A" type manhole shown in the center of the picture. The roof was secured by elastic bands and the cover was attached by a loose chain to take up the force of the explosion. The side of the manhole facing the audience is plexi glass so the audience would witness the fire accompanying the explosions.

On the large mock dial on an explosimeter shown at the left the audience could see the concentration of gas introduced into the manhole. When an explosive mixture of gas was reached, it was ignited by one of five spark plugs, one located in each of the corners of the hole and one at the approximate height of the head of a man working in the hole.

Many favorable comments have been received on the safety value of the demonstration from the guests invited to witness it.



Instructors Claude G. Levesque and Paul J. Twomey demonstrate gas hazards in manholes to a group in Framingham.

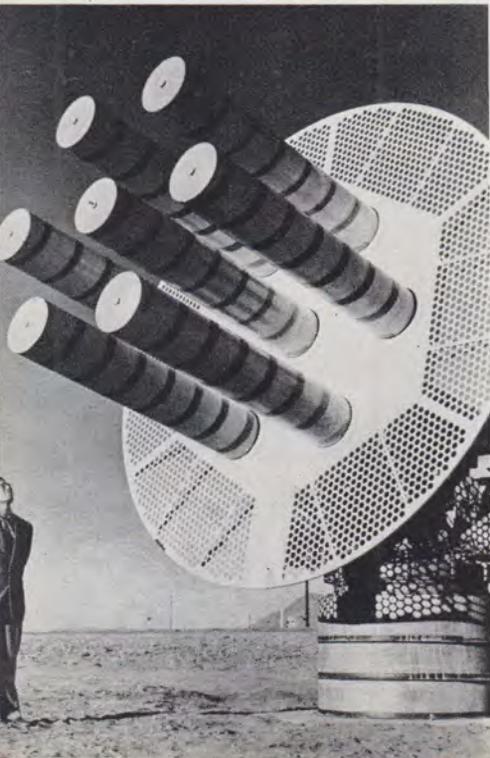
NEW MICROWAVE TOWER

A new landmark in New England is this guyed wood pole structure, supporting an eight foot parabolic antenna now towering eighty-nine feet into the sky on top of Riccar Hill in Poland Spring, Me. The structure is part of the TD-2 microwave system recently installed to provide Station WMTW-TV with nationwide television network facilities. The station, expected to be in service soon, will have its studio in the Riccar Inn at Poland Spring and its transmitter at the top of Mount Washington, N. H.

The tower consists of two 65-foot poles spliced to two 35-foot poles, set 12 feet apart at the base and tied together with steel angle irons. To secure the structure against high winds, the poles are guyed at two levels with 12 steel guy wires. The tower was constructed of standard telephone materials and chosen when cost studies indicated a saving of approximately twenty-five per cent over other types of towers.

The engineering and construction of the microwave system equipment, housing and cable was handled by the Engineering and Operating personnel of the Maine State Area. The detailed design and the supervision of construction was handled by the Outside Plant Engineer's Office in Boston.

"WHAZZIT?"



The odd-looking dish with barber poles appended is not some giant telephone cable of the future in cross-section. It's an "apota." Anyway, that's what they call it at Sandia Laboratory in New Mexico, where Western Electric and the Bell Laboratories direct work on military applications of atomic energy for the government. "Apota" is their contraction of "Automatic Positioning of Telemetering Antenna," and undoubtedly the thing is just as complicated as it looks and sounds.



BLIND GOLF TOURNAMENT ON

T.V.



The National Blind Golf Tournament, sponsored by the Worcester Lions Club, was held at the Wachusett Country Club in West Boylston on July 16, 17 and 18. The finals, on Sunday, July 18, were televised by Worcester's ultra-high-frequency station, WWOR-TV.

The Telephone Company furnished both audio and video circuits for this first inter-exchange "pick-up" in the Western Division. The audio channel consisted of an equalized circuit from the Wachusett Country Club to the West Boylston central office. At this location, it connected to a toll circuit to the Worcester central office. The Worcester local channel ran from there to the television studio at Asnebumskit Hill in Paxton.

The video circuit was furnished by the use of our microwave equipment which beamed the picture directly from a "dish" located on the clubhouse roof to a similar parabolic reflector attached to the roof of the television studio.

By using approximately 700 feet of audio and camera cables, a stationary camera and a portable camera attached to the rear section of a small truck, it was possible to televise the events on five greens and five tees.

So much interest was shown in this program that it was carried from early in the morning until 7:30 p.m., five hours longer than the original termination hour.



Robert B. Harwood, Special Representative, and Ernest A. Saben, Repair Foreman, adjust the monitoring equipment before the telecast of the recent Blind Golf Tournament in West Boylston.

ENGINEERING AND EMPLOYMENT



Engineering representatives met with members of the Employment Office at Boston recently: Elizabeth Scullane, Pers. Asst.—School Relations; J. G. Moir, Mass. State Engr.; C. W. Bates, Equip. Engr.; C. E. Loud, Plant Ext. Engr.; Helen Sampson, Test Supv.; A. F. Dias, Outside Plant Engr.; R. P. Russell, Met. Emp. Mgr.; Dorothy Dillon, Placement Supv.—Clerical; Barbara Thompson, Asst. Placement Supv.—Clerical; W. R. Dangelmayr, Gen. Emp. Mgr.; G. P. Vaccarest, Emp. Mgr. for Men; F. A. Gifford, Trans. and Prot. Engr.; B. M. Kelloway, Emp. Mgr.—Springfield; Deborah Smith, Emp. Supv. for Women. Attending—not shown: Agnes McDevitt, Placement Supv.—Operators; J. D. Wells, Pers. Asst.—College Relations; K. C. Taylor, Engineering Personnel Supervisor.

Massachusetts Engineering Department representatives visited the Boston Employment Office recently to familiarize themselves with employment policies and procedures as they are carried out to meet the requirements of the Engineering Department.

The scope of their activities as presented for discussion by Employment Office personnel under the direction of Robert P. Russell, Metropolitan Employment Manager, included: high school, business school, and college recruiting; employment objectives, policies and procedures; method of interview; the test program; processing of inter-departmental transfer requests; placement and induction; and the follow-up on the actual job performance of newly hired employees.

The exchange of ideas, information, and experiences by the personnel of both departments, stimulated a greater awareness in each group of the other department's functions, responsibilities, and problems.

This is the first of a series of similar meetings planned for the future.

Are YOU a wise guy about fires?



By PRESCOTT E. FRENCH, *Fire Inspection Supervisor*

Sparky is dogdom's intellectual wonder with all the answers about fire prevention. He's the canny canine featured in the National Fire Protection Association messages in subways, trains, magazines and anywhere else he has a chance to penetrate the American mind.

His energies are directed currently to making your home a fire-safe home. He's doing this on a national scale and is emphasizing the nine common causes of home fires shown here.

While Sparky's current campaign is focused on home fires, these nine hazards are common in their general application. Matches near

children, number 3, hardly seems a hazard we'd expect to face in the Telephone Company but last year in a building housing one of our offices in leased quarters children playing with matches started a fire under the rear loading platform.

At some time during the last few years we have either had fires caused by—or in the course of routine fire inspections have eliminated—all the nine common causes which Sparky is emphasizing. These are the sources of fire which occur with monotonous regularity in all fire inspection reports. The leading light among these offenders is number 9, cigarette carelessness. How to control it and the others is ably described in a booklet published by the National Board of Fire Underwriters which you can obtain by writing to the Office of the General Buildings Superintendent, Room 1503, 185 Franklin Street, Boston 7, or by telephoning SHERWIN 3-9800, extension 3282, for your copy of *The Fire Safe Home*.



Don't smoke in bed!



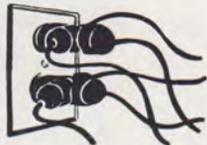
Don't use frayed electric cords!



Keep matches away from children!



Remove cellar, attic & closet "junk"!



Don't overload electric outlets!



Don't use ordinary extension cords on heaters, irons!



Get a sparking chimney fixed!

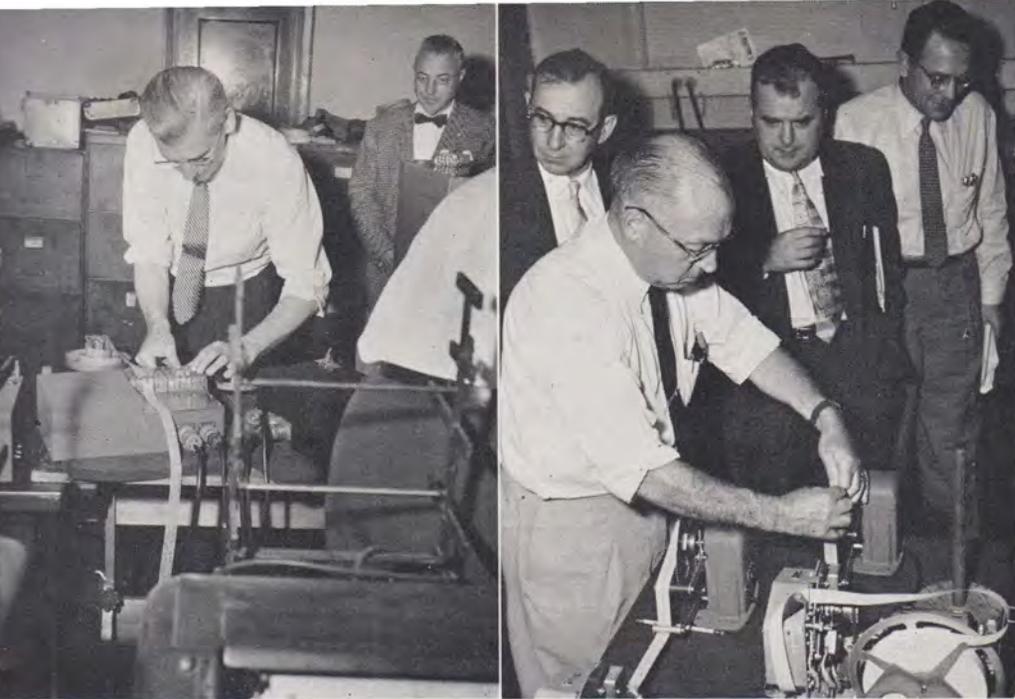


Don't use flammable cleaning fluids!



Don't be careless with cigarettes!





In New York, B. Farrell of the A. P. prepares to feed tape through a reader for transmission to Boston. The second picture taken in Boston shows C. H. Godfroy, Teletypesetter Corporation, removing the tape from the tapewinder to send it to the linecasting machine which puts it into lines of type. Below: a member of the Herald-Traveler staff watches at his linecasting machine as the tape moves from the Teletypesetter attachment on the machine back into the tapewinder to the right.



600 Words a Minute

About twenty-five newspaper executives and Bell System employees gathered in Boston from various cities on July 13 to see something new. It was a recently developed, high-speed Teletypesetter system which Long Lines and other organizations operated experimentally between the Associated Press headquarters in New York and the office of the Boston *Herald-Traveler*.

This new equipment can handle 600 words a minute. With the new system, the *Herald-Traveler* has for the past month been receiving stock market reports from the Associated Press in New York, with the full compilation being transmitted in about an hour. With normal speed equipment, transmission of the stock quotations consumes between nine and ten hours if transmitted over a single circuit.

Tapes, perforated by operators at the Associated Press headquarters in Rockefeller Plaza, New York, are fed into a unique tape reader. An electronic distributor then sends the signals from the tape into a specially designed inter-city channel. This important link of the system, designed by Long Lines Engineers, speeds the signals on their way to Boston.

Upon their arrival at the *Herald-Traveler* in the Massachusetts city, the signals are processed by the electronically controlled equipment there and used to generate new tapes like the ones being sent from New York. These tapes are then cut into short lengths for use by a battery of linotype machines which prepare the type for the newspaper columns.

The tape reader operates at 3,600 characters per minute (that's about twelve words a second) while the tape perforator punches new tape at 3,800 characters per minute. Having the edge on the sending equipment, the receiving unit in Boston rests every eighteen characters for an instant until the sending equipment catches up. At this speed, the perforator uses a thousand-foot roll of tape in about twenty-five minutes.

Much of the equipment for the new Teletypesetter system is in the development stage and considerable work will have to be done before it can be offered as a regular service.

Cooperating with Long Lines in the trial of the equipment are the Boston *Herald-Traveler*, the American Newspaper Publishers Association, The Associated Press, the Teletype and Teletypesetter Corporations, and the Bell Telephone Laboratories.

In the composing room the newspapermen who were on hand to see the new Teletypesetter transmission process at work eagerly scan the first proof of material printed.



W. E. Behind the new sales program

In the eighty-sixth year of its age and the seventy-eighth of telephone history, the Western Electric Company, like our own, faces a situation unprecedented in the careers of well over half its people. Call that situation, if you will, the return of the buyers' market in telephones. Or call it the revival of telephone salesmanship. In any case, the attention of Telephone people the nation over is being directed to this challenge and the opportunity it represents.

When at last the dust settled over Berlin and Anzio and Tokyo and Hiroshima, the wartime production lines ground almost to a halt. Immediately W.E. undertook what was surely the swiftest reconversion on such a scale in all of U. S. industry. By the hundreds of thousands, Americans wanted the telephones which had been denied them during the war. And they wanted them now. To meet this overwhelming demand, the Bell System swung into the largest construction program undertaken by private industry any place, any time. And Western Electric, under the spur of a demand that kept on spiraling upward as Americans bought and built at rates unmatched before, made the equipment, supplied the materials.

The same pressures spurred the rest of U. S. industry—with a consequent increase in the demand for telephone facilities and a notable surge in long distance traffic.

Briefly, that's the story of the last dozen years.

Which brings us to '54. What now?

"I think our business is in good shape to take whatever problems 1954 can offer," said Cleo F. Craig, president of A. T. & T., to share owners at their annual meeting in April. Mr. Craig cited the problems as he saw them:

"Of course, it isn't any news that business in general is going through a readjustment that began last summer, and this in turn is having its effect on us."

Thus, Mr. Craig signaled the approaching end of an era, the era symbolized by the bugaboo phrase "held orders." The Bell telephone companies are getting on with the job of clearing these unfilled orders for service and steady progress toward eliminating them is reported. What now?

"What we are doing today," said Mr. Craig, "is putting us in an increasingly good position to make further gains in the future. This very process of construction and improvement today will widen tomorrow's opportunities for us. For we are expanding our service and making it better all the time, and the possibilities keep growing."

This bold concept of providing a continuously better and expanding service in the face of a relaxation of spontaneous demand, of stimulating demand by providing a service more useful and more attractive than before, was implicit, also, in W.E. president Fred R. Kappel's comments to a recent management meeting. For Western Electric in 1954, Mr. Kappel said, the challenges would

be as great, though different, as any we had faced before. And the experience of answering those challenges, notably those posed by the telephone sales program, would add an exciting chapter to the corporate record.

That record, as evidenced by current going rates, indicates that W.E. is running at production levels only slightly lower than the peaks achieved in 1953, but substantially higher than the levels of other record-setting postwar years. In short, it looks from here as if 1954 might well shape up as the second biggest year in W.E. history.

In the main, however, the vast and far-reaching construction programs of the Bell companies, aimed as ever toward a constantly improving, expanding service, continue toward established long-range goals. Notable is the production and installation effort in support of the program to make operator long distance dialing—and eventually customer dialing—nationwide. Exchange cable production, matching the continued growth of America's cities and towns, is running at peak levels. And the production of telephones, reflecting the increased emphasis on subscriber services, is running ahead of last year's levels.

And the drive to improve service through technological progress continues unchecked.

Along with its high level telephone production, Western Electric continues a military effort unmatched in peacetime. Sales to the Government are running at approximately 30 per cent of the W.E. total. Much of this business is, of course, highly classified.

These are the major elements of W.E.'s answer to the grim challenge of smoldering international tension. What, though, of the less dramatic, but nonetheless demanding, challenge implicit in slower public demand and the Bell System's dramatic answer to it in the form of a stepped-up sales program?

The switch to selling burst on the Bell System with the slogan: "Now it can be sold!" To most Bell System people this was indeed startling news. For, of the more than 700,000 System employees, fully 75 per cent have operated only under conditions of constant public pressure to provide more facilities, more service than could be met even by a gigantic effort.

What has W.E. to do with selling? They make the stuff. What does the salesman expect of the manufacturer? Here, as elsewhere, the salesman looks to the maker for the assurance that the product he sells is as good as it can be made at a price that will prove attractive. And he wants to assure his customer that the product will be delivered where he wants it, when he wants it. The selling spirit appropriate to '54 puts emphasis on the efficiency and economy with which W.E. meets commitments. But these are the standards by which Western Electric performance has always been measured. W.E. right now has the facilities, the human skills and energies to back up the Bell System sales program to the fullest. Sharing in this spirit, matching its production record to the salesman's order book, W.E. is ready.

A NEW STAR FOR SHOW BIZ

The bright new star shining in New England's theatrical circles is the same automatic answering telephone equipment featured on the inside front cover of *Topics* this month.

Smart theatre managers throughout our territory have been snatching up these sets and now when you call your local theatre to find out what's playing or what time the feature goes on it's more than likely the voice giving the information will be a recording from the "almost-human secretary."

The first such sale of equipment was made by Edward J. Weber, PBX Installer in Cambridge, to Hugo Ugolini, Manager of the Capitol Theatre in Arlington. Shortly after this, sales activity in the Western Area resulted in an announcement by Sam Goldstein, president of Western Massachusetts Theatres, Inc., that his theatres in Springfield, Northampton, Holyoke, Pittsfield, North Adams and Greenfield would install automatic answering sets.

One of the latest such installations is at the University Theatre in Cambridge where Manager Stanley Sumner announced that patrons calling between 10 p.m. and 12 noon (when the box office is closed) would be connected with the 1B answering set. Mr. Sumner first saw the automatic answering set demonstrated at a meeting held recently in Cambridge for theatre managers by Richard Johnstone, North Metropolitan Sales and Servicing Manager.



While Stanley Sumner, Manager, University Theatre, Cambridge, watches, his secretary, Helen F. O'Brien, listens to the automatic answering set at a recent demonstration at the Hotel Commander.

NEW EQUIPMENT FOR ANSWERING BUREAUS

Every evening about 6 o'clock somebody's family physician winds up his afternoon visits, dials his telephone answering service and says something like:

"Hello, Acme? Many calls while I was out?"

"Yes, Doctor. Mrs. Smith's baby is ill; she'd like to see you right away. Frank Brown's temperature is back to normal; it won't be necessary to go over. City Hospital has a bed ready for Mrs. Palmer. And your wife wants to know when you'll be home for dinner. That is all."

Conversations like this have been growing in frequency ever since the first commercial telephone answering bureau went into business more than 30 years ago. Even the advent of the new Western Electric telephone answering set (see the story above) does not conflict with the service offered by the answering bureaus. They provide the personalized service—with the opportunity for discussion with the calling party—needed by some subscribers.

Until recently, an individual pair of wires had to be provided between the answering bureau and the terminals of each customer's line in the telephone company central office regardless of the distances involved. Thus to serve customers in distant central office areas it was

necessary to maintain separate branch answering bureaus in these territories. Now, however, a new device is in production at Western Electric's Duluth, Minn., shops that makes it possible to serve up to 100 customers in an outlying central office area over a small number of lines (two, three or four).

Called the "concentrator-identifier system for telephone secretarial service," and designed by the Bell Laboratories, it had its first commercial installation in Milwaukee early this year, following a "working trial" in Chicago.

The "concentrator" section of the equipment, which channels the circuits, is an arrangement of crossbar switches and relays located in the telephone company's central office. The "identifier" separates and identifies the circuits again at the office of the answering service.

When a call for an answering service customer comes into the telephone office, the ringing pulses are signalled to the answering bureau. An operator in the bureau answers the call if the customer fails to do so. Privacy for the customer is assured by an arrangement which prevents the bureau attendant from making connection except during the ringing interval.

BEDRIDDEN EDITOR USES SPECIAL TELEPHONE

There's a four-page monthly, *The Friendship Chain*, that is anticipated by its 500 subscribers with an eagerness that any commercial editor would envy. Its editor is Anthony Stevens, 30, of East Providence, who has been bedridden for the past eight years suffering from an arthritic condition which has immobilized all his body except his head.

His chief assistant is a special telephone—an operator's set and 4A key equipment—recently installed. Over this special telephone Editor Stevens handles all business matters, assembles the copy and looks after the circulation. He dictates his stories and supervises makeup indicating where each story goes and how it should be handled.

The aim of *The Friendship Chain* is to bring cheer and happiness to shut-ins. It has messages from shut-ins and about shut-ins on a variety of subjects.

As Anthony puts it, "Getting mail is a wonderful thing for shut-ins. The paper gives them something to look forward to in the mail."



THE FRIENDSHIP CHAIN'S editor, Anthony Stevens, telephones instructions to his printer while his mother watches. Visiting them are Frank P. D'Alessandro, Records Engineer, and John V. Donohue, Customer Rep. At the suggestion of Mr. D'Alessandro, a Councilman, the East Providence Town Council officially commended Anthony for his "courage and fortitude . . . indomitable spirit and freedom from cynicism of despair."

THE TELEPHONE HOUR

Program No. 750—THEODOR UPPMAN, Baritone September 6, 1954

Oh What a Beautiful Morning—from "Oklahoma"	Orchestra	Rodgers
Danny Boy	Theodor Uppman	Trad. Arr. Weatherly
You Are Love—from "Show Boat"	Orchestra	Rodgers
a. Colorado Trail		Trad. Arr. Dougherty
b. Buffalo Girl	Theodor Uppman	Trad. Arr. Bacon
Scherzo—from "Afro-American Symphony"	Orchestra	Still
Beat, Beat, Drums	Theodor Uppman	Weill

Program No. 751—GRANT JOHANNESSEN, Pianist September 13, 1954

Hungarian Dance—from "Ruralia Hungarica"	Orchestra	Dohnanyi
a. Arabesque		Schumann
b. Humoresque	Grant Johannesen	Poulenc
Gate at Kiev—from "Pictures at an Exhibition"	Orchestra	Moussorgsky
Concerto No. 2 in F—Finale	Grant Johannesen	Gershwin

Program No. 752—BLANCHE THEBOM, Mezzo-soprano September 20, 1954

Why Was I Born—from "Sweet Adeline"	Orchestra	Kern
Solvejg's Song	Blanche Thebom	Grieg
Anitra's Dance—from "Peer Gynt Suite"	Orchestra	Grieg
The Rosary	Blanche Thebom	Nevin
Symphony No. 4—Finale	Orchestra	Tchaikowsky
Amour, viens aider ma faiblesse—from "Samson and Delilah"		Saint-Saens
	Blanche Thebom	

Program No. 753—LUCINE AMARA, Soprano September 27, 1954

Sabre Dance—from "Gayne"	Orchestra	Khatchaturian
Musetta's Waltz Song—from "La Boheme"	Lucine Amara	Puccini
La Calinda—from "Koanga"	Orchestra	Delius
When I Have Sung My Songs	Lucine Amara	Charles
The Enchanted Lake	Orchestra	Liadoff
Micaela's Air—from "Carmen"	Lucine Amara	Bizet

FRAMINGHAM BLOOD DONOR PROGRAM

More than 200 employees in the Framingham Area have initiated a new blood donor program in which they pledged blood on a regular basis for the American Red Cross through the blood donor station at the Framingham Union hospital.

By participating in the program employees help provide blood for their families, the community and the Armed Forces.

The campaign to organize the Company program was carried out by a committee headed by John Ahern of Ashland assisted by Perry Henderson of Framingham, Curtis Bigelow of Westwood, A. Carter of Millis, and W. Nyland of Sudbury.



Initiating the Framingham blood donor program are these members of the committee shown with hospital personnel: M. McManus, Red Cross; Harry Ryan, Maintenance; Curtis Bigelow, Commercial; M. G. Grealey, RN; Walter Nyland, Traffic; Perry Henderson, Engineering; and giving his pint of blood is Chairman John Ahern, Engineering.

THE NEWEST OF THE MIGHTY MITES



The time when home television sets will use tiny transistors about the size of pencil erasers instead of a large array of vacuum tubes came closer to realization last month with the announcement by Bell Telephone Laboratories of a transistor which will operate at 440 million cycles, higher in frequency than any transistor yet known.

Bell Laboratories, where the original transistor was invented, unveiled its latest member of the family of the "mighty mites" with a talk by Dr. J. M. Early, before the Western Electronics Show and Convention at Los Angeles, Calif. Dr. Early invented the new transistor and was assisted in its development by W. C. Hittinger and Dr. J. W. Peterson.

Bell scientists foresee its use in portable radio sets, the transcontinental radio relay system and submarine telephone and television cable repeaters. Used in military equipment, the device could be of tremendous importance to national defense.

The ultra-high-frequency device, called an "intrinsic barrier" transistor, can increase an electrical signal a thousand-fold. In addition to its ability to amplify signals, it may be used as a generator of electrical oscillations. Frequencies as high as 3,000 million cycles per second are theoretically possible.

The new device, like other junction transistors, can operate at extremely low power—as little as a fiftieth of that used by an ordinary flashlight bulb and less than a hundredth of that needed by a vacuum tube. But, unlike earlier transistors, it can also operate at relatively



A Bell Telephone Laboratories engineer uses a "dry box" to assemble the new ultra-high-frequency transistor. He is shown placing a metal casing over the transistor to assure long life. Miniaturized electronic equipment is assembled in "dry boxes" to avoid contamination by dirt or moisture. The new transistor can withstand as much as 100 volts over a wide range of frequencies.

high power, perhaps up to one-half a watt. Like other transistors, it is expected to have a very long life since its parts do not wear out in use. It can also withstand as much as 100 volts.

Although the new transistor is still in the experimental stage, frequencies as high as 440 million cycles per second have been generated to date. This is well into the ultra-high-frequency range used by FM radio and TV.



OPERATION JOBS

Samuel Kornstein, representing the Woonsocket Industrial Development Foundation, accepts a check for "Operation Jobs" contributed by Telephone employees and presented on their behalf by Kathryn Nicholson, Assistant Chief Operator. Watching are Harold L. Hamilton, Manager, and William C. Renfree, Wire Chief, Woonsocket. "Operation Jobs" is the project of a group of civic-minded citizens banded together to formulate plans to attract new industries to Woonsocket.

Service Anniversaries



Frances A. Jones, Maine Tr., 40



Henry A. Evans, Cen. Plt., 45



Maurice Clark, Gen. Eng., 30



Marion Morrow, N. H. Traf., 35



James D. Hart, Vt. Acc., 30



Ralph Simmons, Maine Plt., 30



Clara Grant, N. H. Traf., 25



E. L. Richardson, Traf. Op., 25



John J. Hayes, Cen. Traf., 25



Wilfred Rhodes, Gen. Acc., 25



Paul Hewes, Mass. Acc., 45



George Warren, Equip. Inst., 45



Alice Loughran, R. I. Traf., 35



Arthur Butler, West, Disb., 30



Doris Doherty, West, Disb., 25



Lily Perkins, Cen. Traf., 25



Lyle Cushing, Vt. Plt., 25



John W. Johnson, Met. Plt., 40

Floyd Murphy, West. Plt., 25

Ronald Berryman, Vt. Plt., 30

Alice Barrett, Met. Rev., 25

John Noble, Vt. Eng., 25





S. James Allen, Cen. Rev., 25



Frances Raymond, Cen. Traf., 25



Isabelle Hodgdon, Cen. Rev., 30



Mary Kimball, Maine Traf., 30



Mary Mulvey, Cen. Traf., 30



Agnes Moran & Marcella Connor,
Central Traffic, 30



Edward M. Finn, West. Plt., 30



John J. Flanagan, West. Pl., 30



John Steenbruggen, Met. Pl., 30



Joseph Kelleher, Met. Plt., 30



Florence Brennan, Cen. Rev., 30



Arthur Copello, So. Met. Pl., 30



Orville Swift, Cent. Comm., 25



Patrick Concannon, Met. Plt., 30



James H. McGrath, R. I. Plt., 40



Kenneth Waite, West. Plt., 30



Edward Wurtz, R. I. Eng., 45



Albert Wright, West. Plt., 35



Kenneth Weston, Treasury, 30



Harold Kelley, So. Met. Pl., 25

George Woods, So. Met. Pl., 25



Evelyn Moore, Maine Traf., 25



Ethel Kennedy, Maine Traf., 45



Herbert C. Murphy, Met. Pl., 30





Frank P. Vance, Vt. Plt., 30



Arnold Christensen, R. I. Pl., 30



Clarence Connolly, Cen. Pl., 25



Vincent Lawless, Cent. Plt., 30



George Horan, Cent. Plt., 25



Ralph Nightingale, Cen. Pl., 40



Mary Kennedy, Cent. Plt., 25



C. M. Jepson, N. H.-Vt. Eng., 25



John J. Riley, So. Met. Plt., 30



Harold Lander, Mass. Eng., 30



A. A. Campbell, Mass. Eng., 45



Evelyn House, Vt. Traf., 25



Carl E. Page, Vt. Plt., 25



Lillian Murphy, Cen. Traf., 30



Mabel Thomas, R. I. Traf., 40



Helen Landrey, Gen. Acct., 30



Louise Machara, Vt. Traf., 30



Jay H. Gardner, West. Plt., 30



H. J. Lucier, S. Met. Comm., 30



D. H. Brooks, N. H. Traf., 30



John H. DeCaro, Eq. Inst., 30



Mary Champion, R. I. Traf., 30



Robert S. Hayes, R. I. Traf., 30



John P. Hyland, Mass. Disb., 25

new assignments



Henry C. Adams
from Traffic Mgr.,
Chelsea, Mass.,
to Force & Exp.
Supv.—Providence



Anna M. Carroll
from Chief Opr.,
Bowdoin Info. No. 2
to Div. Instructor,
Met. Traffic



Edward Chasson
from Sales Pro-
motion & Planning
Supv. to Supt.—
Special Accounts



John J. Coehran
from Sen. Comm.
Eng., Boston, to
Sales and Servicing
Mgr., Worcester



Richard F. Corcoran
from Traffic Mgr.,
Portsmouth, N. H.,
to Traffic Manager,
Roxbury, So. Met.



Lawrence Creed
from Camp Mgr. at
Newport & Quonset to
Sales & Servicing
Mgr., R. I. Area



Lincoln B. Dawes
from Plant Program
Eng. to Plant Studies
Eng., Outside Plant,
Mass. Engineering



Elizabeth Duffley
from Comm. Instr.
to Directory Supv.,
States Area Sales
Clerical Office



Ray A. Ely
from Mass. Customer
Relations Supv. to
General Commercial
Supervisor



Leo R. Ford
from Comm. Staff
Supervisor, Mass.
Area, to Sales Pro-
motion & Trg. Supv.



Paul J. Hammill
from Acting Dist.
Pit. Supt., Bowdoin,
to Plant Supt.—
Western Area, Me.



Gunnar Hagstrom
from Manager at
Pittsfield, Mass.,
to Sales & Serv.
Supt., N. H. Area



George C. Hinckley
from Gen. Sales &
Servicing Mgr. to
Executive
Assistant



William L. Jewell
from Traffic Senior
Eng., Manchester,
to Supv. Traffic Eng.,
N. H. Area



Earl Kimberley
from Dist. Pit. &
Area Coord. to Div.
Plant Supervisor,
Western Area



Harry P. Laduke
from Dist. Pit. &
Working Cond., West.
Mass., to Div. Out-
side Pit. Mtce. Supv.



Donald B. Lovis
from Gen. Directory
Mgr. to Gen. Dir.
Production
Manager



Donald M. Mace
from Rep. & Results
Supv., Cen. Acc., to
Rev. Methods &
Res. Supv., Mass.



Harry L. Mailman
from Manager,
Worcester Unit 2,
to District Manager,
Pittsfield, Mass.



Charles H. McCarthy
from Eng. I to
Appraisal Eng.,
General Eng.
Department



John Merrick, Jr.
from Supervisory
Asst. to Serv. Rec.
Supv., Cen.
Rev. Acc.



Henry B. Metcalf
from Manager,
Marlboro, Mass.,
to Manager,
Gardner



William O'Donnell, Jr.
from Div. Plant
Staff Asst., West.
Mass., to Div. Wages
& Work. Cond. Supv.



Daniel F. O'Grady
from Act. Comm.
Op. Eng. to
Comm. Op.
Eng.—Mass.



David C. Perkins
from Coll. Supv.,
Mass., to Sales
& Serv. Manager,
So. Met.



Harry W. Robinson
from Manager in
Southbridge to
Manager in
Pittsfield, Mass.



William A. Saner
from Mgr., Fitch-
burg, to Manager,
Worcester, Mass.
Unit 2



Franklin Shurtleff
from Comm. Op. Eng.
—Mass. to Comm. Op.
Eng., reporting to
Asst. Vice Pres.



Sydney Spencer
from Div. Survey
Eng., West. Mass.,
to Sales & Serv.
Manager, Holyoke



John S. B. Sullivan
from Mgr. at East
Boston to Sales &
Servicing Mgr.,
No. Met. Div.



Russell T. White
from Traffic Mgr.,
Roxbury Unit, to
Traffic Mgr., Chelsea
Unit, No. Met.



H. Ray Wilson
from Comm. Op. Eng.
to Gen. Directory
Mgr., reporting to
the Asst. Vice Pres.

ICE CREAM



Cool, cool sherbet — so refreshing. For party service, freeze it in a ring mold or a dozen small gelatin molds. For everyday fare, cut recipe in half and freeze in refrigerator tray.



PRETTY AS A PICTURE and prepared right in your own kitchen! These crisp, piquant pickles and relishes are quick and easy to prepare if you follow the directions in the attached story. Top right, pickled watermelon rind; bottom, left to right, apple chutney, green tomato pickle, corn relish.



The matter of tipping is a sore spot with some people—their feeling being that they don't receive extra pay for the work they do, so why should waiters, bellboys and cabbies be presented payment over and above their set wages? Everyone, it's safe to say, can understand and agree that for any added service rendered a tip is in order—for example, if a waitress is especially thoughtful in obtaining a highchair for the baby to sit in, or if the taxi driver carries the heavy bags to the door for you. But when the service is ordinary or even downright inadequate it may entail a mental struggle to draw that coin from your pocket. But look at it this way. Many jobs are low paid because the employer anticipates the tips his employees will receive, considering them part of the salary. So it is really a matter of justice rather than unadulterated gratitude to tip. Of course, if the service has been grossly rude only a Casper Milquetoast would insist on tipping. By the way, lavish tipping to show the world what a big hearted fellow you are is in poor taste.

The list of tip recipients is a long one. Here are a few and suggested amounts: Barbers, 25c each separate service, probably not over 50c total in big cities. In small towns 15c to 20c. No tips to airlines personnel, but the porter who carries your luggage from the taxi receives 25c for one big bag, or 15c for each smaller bag, the same as hotel bellhops and railroad porters. Bootblacks get a nickel tip for a 10c shine, a dime for 15c or more. Florist delivery boys and Western Union messengers are not always tipped unless the hour is late or the trip a special one. (W.U. does not base salaries on tip expectancy.) However, for a singing telegram or extra service the tip is often large.

Hospital nurses are not tipped, but candy or something else that can be shared is usually given as a token of thanks. For doormen, about 25c for any special service (other than merely opening a car door). The manager, head waiter of a restaurant, owner of a beauty salon and most other "management" people never receive a "pourboire."



In Circulation . . .

A LITTLE ADVICE

On the page entitled "Helpful Information" at the beginning of your directory two warnings are issued to customers. One regards the regulation that all telephone employees authorized to install, change or remove equipment must wear a numbered round badge bearing the blue seal and signature of the Company. People are urged not to deal with any person claiming to represent the Company unless he can present this identification.

Another piece of advice is to be alert for a short high "beep" tone heard about every 15 seconds. This means that the person on the other end of the line is recording your conversation with an electrical recording machine connected to the telephone line. The Company requires that such a device be used for your protection. It is still possible to tap a telephone without connecting this "beep" warning signal, but it is unlawful.

FESTIVE POLE

Fred Gold, station installer at Oklahoma City, was called upon to go up a telephone pole and remove a bicycle hanging from the step above the terminal box.

WILL THE LOST CHORD TURN UP, TOO?

Every day at the Middlesex registry of deeds in Cambridge, Mass., a call goes out over the public address system: "Paging Archibald Clancy."

No one, however, is really looking for Archibald. That's a code call meaning that employees may take a coffee break.

But one day last week shortly after the switchboard operator called as usual for Mr. Clancy, a man approached her and asked: "Is someone looking for me?"

BIRD CALLS

A Kansas City man complained that his telephone rang every time he turned on his television set, but there was never anyone on the other end. He finally discovered a woodpecker atop his TV antenna. When the set was on, the woodpecker's drumming duplicated exactly the sound of his telephone bell.

SECOND STORY MAN

Police in Dallas, Texas, tell about the man who'd been imbibing a bit who tried to walk out of his second story hotel room by way of a telephone cable suspended twenty feet above the street.

They took him to a hospital with a broken leg, cuts and bruises. Also a big head.

BOVINE MORTUARY?

The clerk of the new municipal court in Circleville, Ohio, wasn't sure whether a telephone caller was serious or poking fun when he asked for somebody to remove a dead cow. It developed that the court had been given a telephone formerly assigned to a fertilizer company.

MUNICIPAL FLOODLIGHT?

Boston City Hall telephone operators are used to receiving unusual requests, but this one really lighted up the switchboard. A man called up and wanted three street lights installed in front of his house so he could tend his garden at night.

FOREVER FEMALE

In Stockton, California, a woman was knocked under a street car. She was not badly hurt, but was pinned helplessly. While waiting for a rescue team to arrive, a policeman took off his coat and crawled under the car. "Can I do anything to help, Lady?" "Yes," said the woman. "Telephone my daughter and have her turn off the gas under the rhubarb."

TOPICS TRAVELOG

This is the eighth in a series of travel suggestions to help you plan your next vacation. Contact the Service Bureau for further information and reservations.

Who wouldn't take advantage of a bargain? Surely not a New Englander. Well, this is the season for bargains in Mexican vacations. American Airlines, as well as others, is offering reduced "Fiesta Fare" prices from September 15 to December 15. Cost, Boston to Mexico City is \$268.30 inc. tax, as opposed to \$334.19 regular fare. For as low as \$28.50 you can enjoy 6 days in gay Mexico (not including side tours, meals, transportation, etc.). Another offer that may tempt you is a \$99 package deal which includes 5 days at the famous Hotel Del Prado, a total of 10 days. Volcanoes, snowcapped mountains, blooming deserts, pyramids, shrines, floating gardens, bull fights, night clubs, swimming, sunning and shopping will fill your days in this carefree, colorful land. Unlike crossing into Canada, once over the border here you truly feel that you've stepped into another world. A foreign tongue, unfamiliar customs, flamboyant, rich colors everywhere convince you.

There are really three Mexicos, each of them captivating in its own fascinating way—Indian, colonial or Spanish and modern Mexico. Magnificent vestiges of ancient cultures recall the era of the mighty Aztecs and Mayans. Direct descendants of these mysterious people live today, many of them in much the same fashion as their ancestors. Pyramids dedicated to the moon and sun, crumbling tombs of human sacrifices, remnants of a once glorious civilization remain yet to awe and thrill the tourist. The pagan temples of the Indians gave way, however, to majestic cathedrals with the coming of the conquering Spaniards in the sixteenth century. The influence of Spanish architecture, with its tiled roofs and pastel stuccos is evident everywhere. Wrought iron grille work and colorful tiling adorn facades of many buildings. Finally, the modern Mexico. Mexico City is a city of fantastic contrasts. Ultra-modern, gleaming white skyscrapers (though not nearly as high as ours) adjoin centuries old edifices.

Here are a few facts about the country and some hints to help you better enjoy your time there. Must you know Spanish? Not necessarily, especially if you keep to the large cities. All first class hotels, stores, restaurants and offices have bilingual staffs. But it would be helpful and fun if you really went native and invested 50c in a Spanish phrase book. Weather is generally comfortable, with spring apparel most suitable, and an overcoat for cool nights.

Your home base will probably be Mexico City, but almost everybody takes side trips. On yours be sure to take in at least two of these. CUERNAVACA, 46 miles from the City. There are pyramids here, lakes, quaint streets and the Municipal Palace with murals by Rivera. TAXCO, 45 miles from Mexico City. Like a movie set, with cobbled streets, houses on several levels having overhanging balconies. A good place to buy mementoes as it is the silver center. Sunday is Indian market day. ACAPULCO, 282 miles away, 1 hour by plane. Wonderful resort on the Pacific. Incredible scenery, with oval-shaped bay fenced in by mountains. OAXACA, 330 miles away. Pre-Spanish city, semi-tropical, in valley surrounded by jungle. Pottery, serapes, jade idols are excellent buys here. YUCATAN on Gulf of Mexico, 3 hours by air. Site of great Mayan civilization, a language still spoken. Women wear all white and colored ribbons in their hair. Pyramid ruins, good hotels, alligator hunting.

Taxis in Mexico are cheap (and no tips expected). Guides are abundant and most willing, but trust only reliable, licensed ones secured at hotels or tourist agencies. Better drink bottled water.

Simple Lesson in Economics

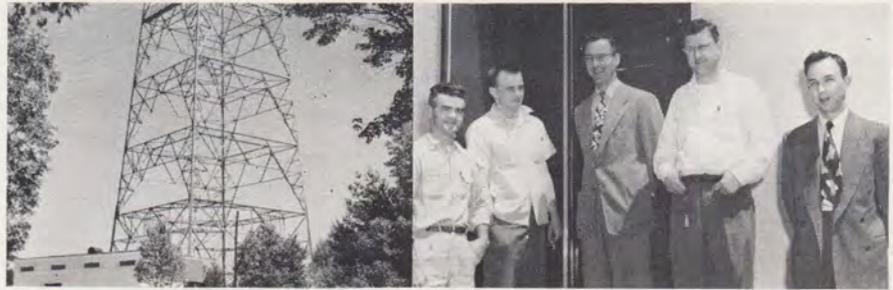


No broken bones . . .
just a bruised knee and
a sorely ruffled disposition.
Had this poor fellow compared
the small cost of an upstairs
extension telephone with the
expense he might have incurred
patching up broken limbs, he
never would have found himself
in this predicament.
Extension telephones save time,
save wear and tear on all the
family. Why not suggest one
to a friend the next time you visit
in his home?

Equipment Installation

ASSOCIATE EDITOR

Arthur Flynn



MICROWAVE STATION IN BRUNSWICK, ME.

The construction of a microwave relay tower is nearing completion in the State of Maine. This tower, shown at left, will carry television programs into eastern Maine. Working on this project were Equipment Installers under the su-

pervision of L. H. Greene, E. I. Foreman. At right: Part of the Installation and Test Crew at Microwave Station, Brunswick, Maine. L. to r.: L. L. Bissonnette and R. J. Hartman, Equipment Installers; S. J. Meyhew, Toll Test at Brunswick; William Berry, Toll Staff at Portland; and Lee H. Greene, Jr., Equipment Foreman.



C.O. EQUIPMENT FOR REVERE

This installation provides for additional central office equipment in the No. 1 type manual office at Revere. In order to care for the station growth until dial conversion early in 1958 and

the line growth to June 1, 1957, it is planned to install 2 switchboard sections equipped with 3 subscribers positions, 1,200 additional subscribers multiple and 1,020 answering jacks. This project is being completed by the force of equipment installers shown above.



701 PBX FOR M.T.A.

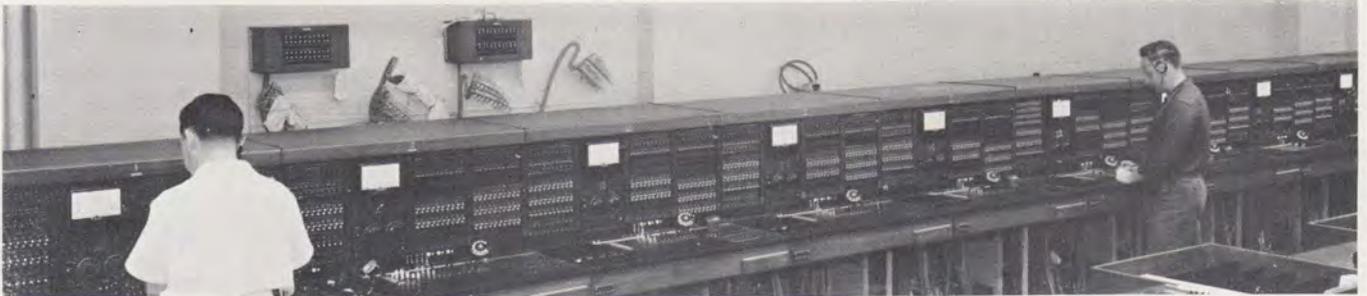
The installation of a 701 PBX consisting of 200 Dial Station Lines, 10 combination C.O. Trunks, 10 Main Station Trunks, 90 Long Line Units, 17 Line Finders and Selectors, 17 Hunt Connectors and 17 Incoming Selectors, is now being completed for the Metropolitan Transit Authority at Charlestown. A group of Equipment Installers are working on this installation under the supervision of E. I. Foreman John Dwyer. Testing the equipment are: G. T. Maroney, J. F. Dwyer, Foreman; F. J. McPartlan and C. N. Gallivan.



PROJECT AT BANGOR, MAINE

Substantial additions to existing central office equipment in the No. 1 Step-by-Step and Toll

Office at Bangor, Me., are now under way. Left to right: D. M. Ingraham, Foreman; P. B. Doucette, D. F. Emery, S. L. Hayward, R. S. Sands, R. E. Fickett, E. T. Trundy and G. R. Slater.



NEW TEST DESK AT HARRISON AVENUE

Work is being completed to replace the existing No. 12 type local test desk with a No. 14 test desk, which was developed to incorporate

all of the latest improvements and features and will be located in the old Beach building. Shown testing at the new test board are: Equipment Installers E. Mathews and W. I. Grigg.

General Office

ASSOCIATE EDITORS

Thomas L. Williamson, *Plant*
Margaret Mathews, *Com'l.*
Evelyn P. Deane, *Traffic*
Ida G. Certuse, *Accounting*
Vida R. Butler, *Executive Office*
Joseph deVicq, *Directory*
Eileen N. Haverty, *Engineering*



BOWLING BANQUET

The Bowling League of 185 Franklin Street, Men's and Women's Divisions, Bowling Banquet was held at the Hotel Bradford on May 26, 1954. Seated, left to right: P. Atwood, Captain

of Winning Team; R. Stevenson, Secretary; L. Russell, Treasurer; D. Geohegan, Vice President, and M. Gillis, President. Standing, left to right: R. Hussey, T. O'Hearn, J. Weeks, W. Johnson, M. Sullivan, R. Parrott, C. Redford, G. Smith, B. Arrigo and C. Lee.



DR. WILKINS ATTENDS I.M.A. CONFERENCE

Dr. Wilkins attended the 39th Annual Meeting of the Industrial Medical Association in Chicago, Ill. Picture at left was taken at the Annual Banquet on April 28. L. to r.: Dr. Jerome W. Shilling, Medical Director, Pacific Tel. & Tel. Co. and newly elected 2nd Vice Pres. of I.M.A.; Dr. George F. Wilkins, Medical Director, N. E. T. & T. Co. and outgoing Pres. of I. M. A.; Dr. Henry S. Brown, Medical Director, Michigan Bell Tel. Co. and a former Pres. of I. M. A.



FAREWELL

Mary McGinn, who recently left the Company to take up home duties,

was the recipient of many gifts from her many friends and associates in the General Commercial Operations Office.



HAROLD L. WHITCOMB RETIRES

Acting Record Supervisor William H. Ogden is shown presenting a purse of money to Harold L. Whitcomb, Engineering Assistant in the

office of the Plant Engineer—Central. Prior to his retirement from the Company after thirty-eight years of service, Mr. Whitcomb was honored at a luncheon at the Boston Yacht Club.

Independent Companies

ASSOCIATE EDITOR

Percy E. Thompson

Distinguished Speaker

On Saturday, July 17, John J. Reddy of the Financial Department, New England Telephone and Telegraph Company, was guest speaker before the Fortnightly Club of Bristol, Maine, at the new Bristol High School auditorium.

The Fortnightly Club during the summer is augmented by a large number of college professors and their wives, many of whom have been spending their summers at Pemaquid Point, Round Pond, Pemaquid Harbor, Christmas Cove and the adjacent islands for several years. Included in Mr. Reddy's audience were visiting professors from such representative colleges as Smith, Vassar, Yale, Princeton, New York University, the University of Chicago, Colby, Bates, and many others extending as far away as California and the Canal Zone, Panama. In addition, many of the country's leading educators in the field of public school education were present, such as Mrs. Isabells Forst, Assistant Superintendent of New York City Public Schools; Mrs. Arlene Sloomaker, Master of the James Fenimore Cooper School, Scarsdale, New York; and others. Mr. Reddy was asked to speak on the subject, "What Modern Business Looks for in the High School and College Graduate," and his audience enjoyed an extremely pleasant evening.

Arrangements for Mr. Reddy's talk were

handled by the Independent Companies Relations Department with Mr. Van DenKerckhoven and Mr. Hutchinson, owners of the Nash Telephone Company which furnishes telephone service in the Bristol Area. As a result of the talk, Mr. Reddy received several invitations to speak before other Pemaquid and Round Pond organizations, including an invitation to be "lay preacher" at one of the larger churches in that area.

E. L. Cushman

Elmer L. Cushman, President and General Manager of the Westerly Automatic Telephone Company and President of the Rhode Island Council Chambers of Commerce, has been named to the National Council Chambers of Commerce in Washington, D. C.

Mr. Cushman as the Rhode Island representative on the National Council will assist in promoting the interests of the Chambers of Commerce in the state in National Affairs.

Mr. Cushman has been active for several years in Chamber of Commerce work.

Dial Conversion

Telephone customers of the Chichester Telephone Company, Chichester, N. H., were cut over to dial at 6:30 a.m. on Friday, August 20.



GRAY, MAINE, GOES DIAL

June 1, Gray, Me., an exchange of the Pine Tree Telephone and Telegraph Company, increased the number of dial exchanges in the Independent Companies in New England Area. George Hutchison, Manager, was assisted in the cutover by Arthur Fisher of the North Electric Company. This equipment is North Electric CX, wired for 200 lines

and 30 links. At the left, checking blueprints are: Arthur Fisher, North Electric Co.; George Hutchison, Manager of the Pine Tree Tel. & Tel. Co., and Donald Needham, Installer. In the center at the old board are: Barbara Pollard, Elva Webster, Madeline May and Adeline Whitney. At the right are a group of spectators pleased with the smooth and successful cutover.



NEW NORTH ANSON BUSINESS OFFICE

The Somerset Telephone Company of North Anson announces the opening of its new and larger business office. The Somerset Telephone Company has just acquired some 500 telephones in the exchanges of Phillips and Strong. The Company is presently engaged in converting

the Norridgewock-Springfield-Rome-Mercer Area to dial operation. At left: Kenton E. Quint, President and General Manager, Somerset Telephone Company. In the center: Elinor H. Quint, Treasurer, and Lynwood Hill, Commercial Manager. At right: Lynwood Hill, Commercial Manager; Kenton E. Quint, President and General Manager; Mrs. Quint and Mrs. Virginia Abbott.

New Hampshire

ASSOCIATE EDITORS

Rupert M. Irvine, *Commercial*
 Harold M. Robinson, *Plant*
 Dorothy H. Linen, *Accounting*
 Victor B. Scruton, *Engineering*
 Carrie E. Page, *Traffic*



FAREWELL PARTY

A dinner party was held recently honoring Marguerite Clayton of the Northern Area Construction Office in Laconia. The party was held at the Hickory Stick Farm and Mrs. Clayton received a gift of jewelry from her friends.

Seated, left to right: Elva Grothey, Monique Fecteau, Mrs. Clayton, Joyce Bryant and Shirley Parsons. Standing, left to right: Priscilla Fecteau, E. Norma Andrews, Mildred Hamel, June Anderson, Shirley Grace, Lorraine Fortin, Pauline Poire, Ada Philbrick and Dorothy Harris.

Concord Traffic

On May 22 an enjoyable supper party was held at Scott's Tea Room, Hooksett, N. H., by those terminating operators who worked day tricks together. On May 25 an equally happy evening was enjoyed at the Mountain View Inn, Warner, N. H., attended by those who worked night tricks.

Happy Birthday!

Tom McGill, Night Operator at the Dover exchange for over 30 years, recently gave his annual luncheon for Telephone people of the Dover Area. Fresh chicken and strawberries were served, prepared by Mrs. McGill. As a final touch to the affair, roses were presented to the ladies. Many more happy birthdays.



GROUND BREAKING IN PORTSMOUTH

On the morning of July 1, the above group of active and retired employees and friends met to witness the ground breaking ceremonies for the new building to house the dial equipment for the coming

Portsmouth conversion. Mayor Theodore Butler is shown with spade and to his left foreground are Mrs. I. Newick and her brother, Reginald Jewett. Mr. Jewett is a retired employee who owned the home which formerly occupied the site and dated back to 1790.



CONCORD OPERATOR RETIRES

A testimonial dinner was given for Hazel Tuttle Emmons, Operator at Concord, at the "Kettle and Crane" in Bozocawen. Mrs. Emmons has

retired after 31 years' continuous service. She was presented a gift of furniture and a corsage in addition to being made a Life Member of the New Hampshire Telephone Pioneers of America.

Maine

ASSOCIATE EDITORS

Theodore Davis, *Plant*

Elizabeth C. Kemp, *Traffic*

George A. Wood, *Commercial*



STEP-BY-STEP DIAL SCHOOL

A recent Step-by-Step Dial C.O. School was held in Lewiston, Me. Those in attendance were, back row: Richard Wilder, C.O. Repairman, Bennington, Vt.; Owen H. Williams, C.O. Repairman, Bath, Me., and Harry E. Fullerton,

C.O. Repairman, Brunswick, Me. Front row: Charles E. Lander, Jr., C.O. Repairman, Waterville, Me.; George C. Brown, C.O. Repairman, Waterville, Me.; James J. Kaler, C.O. Repairman, Lewiston, Me., and Oliver D. Ellis, Instructor, Portland, Me.

Good Public Relations

Robert S. Rand, a student at Cony High School at Augusta, Me., recently appealed to Wire Chief M. E. Sigin for assistance in obtaining material for a thesis on "The Telephone in America." Enough material was furnished for 14 typed pages. Good public relations, Mr. Sigin!

Plant Ratings Granted

The following Maine Area Plant men have passed examinations and have new ratings. Joseph F. Doran and Harvey J. Mosher, PBX; Milton V. Rollins, Jr., Switchman SxS; James R. Glencross and Donald E. Trask, Splicer; Joseph F. Mitchell, Jr., Toll Tester "B," and George T. Cox and William J. Theriault, PBX (examination only). Congratulations.



PUBLIC RELATIONS MEETING

At a recent luncheon in Portland, Me., all phases of Public Relations were discussed. The specific aspect of sales merchandising was explained by Bartlett T. Miller, Vice President of the A. T. & T. Co.

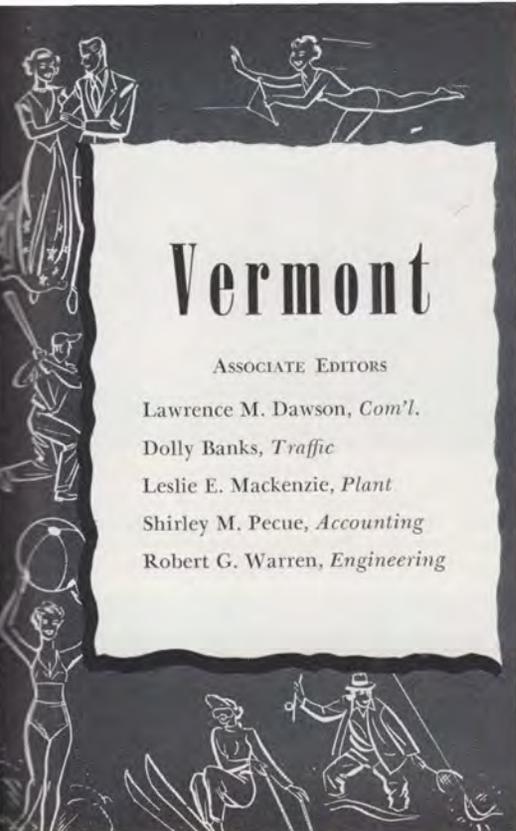
Those attending were, standing: S. A. Hutchinson, D. C. Walton, R. C. Connolly, R. M. Francis, T. M. Hennessey, Vice President, N. E. Tel. & Tel. Co.; J. W. Gordon, R. S. Noone, C. M. Day, C. H. Tozier and N. Mitchell. Seated: W. J. Greene, J. T. McCroary, Mr. Miller, T. W. Lacey, R. L. Gardenier and W. J. Weeks.



TESTIMONIAL FOR W. J. BRADLEY

Above are some of the friends of W. J. Bradley, Plant Superintendent—Western Area, who gathered recently to honor him at a testimonial dinner at the Lafayette Hotel. Bill Bradley is retiring after more than 43 years of service. Front row, l. to r.: Mrs. J. W. Gordon, Joyce Bradley McCann, Jane Bradley, Father G. Francis Cox, Robert J.

Bradley, Mrs. and Mr. Bradley. Second row, l. to r.: J. W. Gordon, General Superintendent—Western Area; Mr. McCann, H. J. Montague, Assistant Vice President; S. A. Hutchinson, General Manager—Maine; Orion G. Richards, General Safety Supervisor; R. C. Connolly, General Superintendent—Eastern Area; R. C. Davis, General Manager—New Hampshire, and E. B. Geary, I.E.C. Representative, I.B.T.W.



Vermont

ASSOCIATE EDITORS

- Lawrence M. Dawson, *Com'l.*
 Dolly Banks, *Traffic*
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Brattleboro, Vt.

About 90 employees of the New Eng. Tel. & Tel. Co. and their guests attended a dinner dance held May 19 at the Country Club in Brattleboro celebrating the conversion from the manual office to the dial system. Joyce Flowers and trio furnished music for dancing. Viola Sikoski and Ann Mitchell were in charge of the affair.



"THE TELEPHONE STORY"

"The Telephone Story" demonstration was presented to the Vermont Accounting employees during the month of April 1954. The demonstration was given and explained by E. C. Batchelder, Chief Revenue Accounts Supervisor, and J. P. Shea, Property and Cost Supervisor, on separate occasions. This is one of a series of programs being presented to Vermont



4-H CLUB REPRESENTATIVE

Noreen O. Churchill, Operator at Montpelier, Vt., was selected to represent the State of Vermont at National 4-H Camp in Washington, D. C., June 16 to 24. Delegates to this conference, chosen for outstanding

ability in leadership and community service, must be between the ages of sixteen and twenty-one, completed three years of 4-H club work involving demonstrations and general 4-H club activities. Miss Churchill is a member of the Peacham Peachee's 4-H Club of Peacham, Vt., and has been very active in the club for ten years. She has held many offices and won many awards and has been junior leader and assistant leader of the club.



DAIRY QUEEN

Nancy Hurlbut, a member of the Vermont Area Traffic forces in Burlington, has been chosen Chittenden County Pomona Dairy Queen. Miss Hurlbut, a member of the Champlain Valley

Grange, 400, and Chittenden County Pomona Grange, I, also competed with 22 other candidates at the State School of Agriculture at Randolph on May 23 when the State Dairy Queen was selected.

Fred Neill Honored

On Saturday evening, June 19, at the Town Hall in Putney, Vt., Fred Neill, our Agent in that exchange for the past 38 years, was honored at a farewell party, given by friends and subscribers of the Putney Telephone exchange. After the impressive ceremonies in the Town Hall, a social hour was enjoyed at the Community Center.

The excellent program was interspersed with musical numbers and highlighted by three clever and amusing skits written especially for the occasion.

The program was climaxed by a presentation of gifts from the community by Mr. Caldwell, master of ceremonies.

Fred, we wish you many, many years in which to enjoy the memories of this grand occasion!

Bellows Falls, Vt.

A dinner party was held at the Paddock in Springfield, Vt., on June 17 in honor of the 30th anniversary of Dorothy H. Ladd. A social time was held after the dinner and Miss Ladd was presented a chaise longue, a lamp and a purse of money from her co-workers.

Bennington News

Congratulations to Mr. and Mrs. Richard Powers on the birth of their son and to Mr. and Mrs. John Bahan who have a girl. Both Mrs. Powers and Mrs. Bahan are operators at Bennington.

A gala dinner party was given at the Georgian Room of the Paradise Restaurant in Bennington on May 6 by the Pioneers. Guests and Life Members were present from Bennington, Brattleboro, Burlington and Dorset.

Shirley Kelly, Cashier in the Bennington Business Office, was married to Frederick P. Kennedy of Bennington on June 19. Best wishes.

The operators at Bennington presented gifts to Ellen Wassick, Operator, on the occasion of her resignation.

Joan Vadakin, Operator at Bennington, was given a miscellaneous shower at the Eagles recreation rooms on March 18. On April 24 she became the bride of Warren B. Cole, Jr., at the Second Congregational Church in Bennington.

Welcome to Doris Keough, former Operator at Burlington, who joined the force at Bennington in May. Before her employment in Burlington, Doris was with Traffic at Bennington.

Rutland News

Three Rutland, Vt., telephone operators were given a party by their associates at the Fairmont Restaurant recently in observance of their approaching marriages. Jean Bove has since been married to Stuart Marceau and Anne Denardo to Joseph Alfonso. Joan Burr was married June 19 to Harold Loso.

Burlington News

At the annual meeting of the Burlington Business and Professional Women's Club held May 10, nine new members were welcomed into the Club with a talk on the ideals and objectives of the club by Ruth M. Mackenzie, Chief Operator, Burlington.



VT. BOWLING BANQUET

An annual Telephone Company bowling banquet was held at the Lincoln Inn, Essex Jct., Vermont, recently for the Vermont Area offices at Burlington, Vt. Seated at the table are members of the winning team, plus high-scoring individuals, and "booby prize" winners. Left to right, are: Bob Carver, Don Leavitt, Nancy

Camm, Art Tenney, Kathy Henry, Al Hackett, Shirley Roberts, Vin Gunn, Teresa Brassard, Barb Mackenzie, Chad Barrett, Maureen LeClair, Paul Hurley, Tom Griffin, Harriett Stevens, Dot Cruickshank, Nancy Hurlbut, Dave Conners, Bob Lane, Bernie St. Francis, Joe Fleece, Joyce Griffin, Elaine Shrankle, Dee Brassard, Norm Stranahan, Phyllis Martin and Don Sanborn.

Rhode Island

ASSOCIATE EDITORS

Ernest R. Noke, *Plant*

Marguerite M. Lambert, *Traffic*

Ambrose S. Flaherty, *Com'l.*

Joseph L. Bruno, *Accounting*



SERVICE EMBLEM GOES TO BRISTOL
The Inter-Office Service emblem went to Bristol when that office obtained a 100 per cent index recently. Proudly displaying their prize are: Operators Dolores Serbst, Rita Colbert, Eliza-

beth Marz, Genevieve Carreiro, Lydia Cabral, District Traffic Superintendent John D. Haigh, Chief Operator Helena Wells, and Operator Mary Morris. Other competing offices in this group are the Warren and Bayview exchanges.



EARLY RISERS

Pictured above are members of the East Providence Office who rose early on May Day to

attend a May Breakfast at Eileen Darling's. Dorothy Sablom, Gilda Notorianni, Jean Sheridan and Marie Nunes planned the affair.



ARTHUR E. KENYON RETIRES

Over 100 friends and associates of Arthur E. Kenyon, Traffic Expense and Force Supervisor, ushered him into retirement at the University Club in Providence on August 5. Mr. Kenyon, who was first employed by the old Providence Telephone Company, winds up his telephone career with 43 years of service—all of which were spent in Providence.

Toastmaster of the affair was Walter M. Rankin, Traffic Supervisor, and speakers were Edward M. Stimets, Traffic Superintendent; Earl Carpenter, Traffic Engineer and President, McLellan Chapter, Telephone Pioneers, and Robert S. Hayes, Traffic Personnel Supervisor. Seated at the head table are: Emeline A. Steen, Force Supervisor; Mr. Stimets, Mrs. Kenyon, Mr. Kenyon, Mr. Rankin, Mr. Carpenter and Mr. Hayes.



Honored by the "Y"

After serving the Greater Y.M.C.A. for several years with the Board of Directors, Providence, R. I., and as chairman of the East Providence Branch, Harold L. Morpeth retired on May 25. Mr. Morpeth, who is the Sales and Servicing Manager of Rhode Island, recently attended the "Y" 101st Annual Dinner where he was presented a combination calendar and pen desk set inscribed "To Harold L. Morpeth for meritorious service to the Y.M.C.A."



Revenue Accounting

Elizabeth A. Mann of Revenue's Toll Rating Unit was married May 15 to Joseph Loftus in St. Anthony's Church in Providence. Evelyn Rafferty of Revenue's Service Order Unit celebrated her 25th service anniversary on June 8. The Accounts Unit in the Revenue Accounting Department recently welcomed three newcomers: Rose Dumont, Marilyn Forbes and Shirley Schick.

FASHION TIPS FOR THE LADIES

Flowers and new bonnets were much in evidence recently at the Ledgemont Country Club in Seekonk where 160 McLellan Lady Pioneers gathered for their annual spring get-together. Members first enjoyed a reception period and then smorgasbord. Highlight of the evening was Miss Mayan Jenkins' presentation of "Making the Most of You." Miss Jenkins, a Powers model and fashion stylist, demonstrated and explained how an individual could improve her style of dress and acquire good posture, both of which would develop an individual's poise.

Bon Voyage Party

When Myra C. Reynolds, Providence Toll Supervisor, recently left for a month's trip to Ireland she was given a grand send-off at the home of Operator Shirley Weeden. The guest of honor received many lovely gifts from her associates. Assisting the hostess was Mary E. Miller.

Massachusetts

ASSOCIATE EDITORS

Massachusetts Staff

Thomas L. Williamson, *Plant*
Margaret Mathews, *Commercial*
Evelyn P. Deane, *Traffic*
Ida Certuse, *Accounting*

Metropolitan Revenue Accounting

Theresa A. Lewis

Massachusetts Disbursement Accounting

Estelle M. Boggie

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Eileen N. Haverty

Central Division

John L. Mylott, *Plant*
Oscar E. Stanton, *Traffic*
Nancy McDonough, *Commercial*
Gladys Collamore, *Rev. Acctg.*
Mary Kelly, *Disb. Acctg.*

Western Division

Joseph E. H. Gamlin, *Plant*
Alfreda D. Sinclair, *Traffic*
Cecilia I. O'Donnell, *Com'l.*
Ruth M. Simpson, *Rev. Acctg.*
Doris Doherty, *Disb. Acctg.*

North Metropolitan Division

George M. McCourt, *Plant*
Russell E. Norton, *Traffic*

South Metropolitan Division

George M. McCourt, *Plant*
Catherine F. Van Tassel, *Traffic*



RETIRED

Robert S. Grantham, Chief Repairman in the Malden Office of the North Metropolitan Division, was recently honored by more than 100 friends and associates at Blinstrub's Village,

South Boston, on the occasion of his retirement after more than 40 years' service. In addition to a parting gift of a purse of money Mr. Grantham was the receiver of his Life Membership certificate in the Pioneers.



DOUBLE FAREWELL

A large group of friends and fellow workers gathered at Suntaug Inn, Lynnfield, recently, to honor Neal P. Mitchell and David F. McCarthy who have been promoted to new supervisory positions. Neal has been appointed Supervising Service Foreman for the Lynn Area and "Dave" has been appointed Wire Chief

of the Gloucester Area. Gifts of a slide projector, carrying case and light meter were presented to Neal whose hobby is photography while "Dave," whose hobby is fishing, was presented fixtures for his boat which was launched recently. Left to right: J. Frank Donnelly, Eleanor F. Myers, Neal P. Mitchell, David F. McCarthy, Joanne M. Daley and Edward J. Garvey.



MARION L. BLACK TRANSFERRED

A farewell party was held on June 24, 1954 at the V.F.W. Hall in Chicopee in honor of Marion L. Black, Chicopee Chief Operator, upon her transfer to Northampton as Chief Operator. Seated: Patrick M. Conlan, Chicopee Traffic Manager; Marion L. Black, Northampton Chief

Operator; James J. Corcoran, District Traffic Superintendent; Edna Black, Robert Black. Standing: Thomas M. Ross, Business Office Manager; Evelyn Gilbert, retired employee; Evelyn Glinka, Chairman; John G. Andrews, Jr., Division Traffic Personnel Supervisor; Helen Gaynor, Chicopee Acting Chief Operator; Viola Bushey and Merritt Taylor, Traffic Manager.



ROBERT I. McCANN ENTERS WEST POINT

A send-off to Robert I. McCann, employed in the Metropolitan Revenue Accounting Department, was given by his associates prior to leav-

ing the office to enter West Point. Shown in the picture with Bob are his co-workers, while David L. Pitt, Chief Accounts Supervisor, presents him a check with the best wishes of the entire office.



SALES AND SERVICING MEETING

A conference was conducted by the Division Sales and Servicing Manager, J. F. Martin, to instruct the clerks in the Central Area on the new Sales and Servicing Reports. Standing: C. W. Henderson, Sales and Servicing Manager, Salem; L. F. Lawrence, Sales and Servicing

Manager, Lowell; W. R. Thompson, Sales and Servicing Manager, Brockton; E. A. Farnum, Division Manager, and J. F. Martin, Division Sales and Servicing Manager. Seated: Joan Scullin, Lowell Servicing; Eleanor Eismund, Salem Servicing; Edna Goldrick, New Bedford Servicing, and Nancy McDonough, Division Office.



GROUND BREAKING CEREMONIES

Mayor Henry Graf, Jr., of Newburyport, spades up the first shovelful of earth at the site of the new Telephone Company addition to their Green St. building. Watching the ceremony are, left to right: Daniel J. O'Brien, Jr., Manager of the Business Office; Kenneth Carter, Dial Station Conversion Supervisor; Elizabeth Mason, Chief Operator; Ralph E. Runels, of the R. E. Runels Construction Co. of Lowell, who will do the work, and William F. Carr, Architect from the Perry, Shaw and Hepburn firm in Boston.



"MEN ON MY LINE"

At Ladies Night on June 10 the Waltham Kiwanis Club invited the Telephone Co. to supply the program. Rosemary Kincaid, Serv.

Rep., Newton, presented the talk, "Men on My Line." Above: Miss Kincaid is showing one of the cartoons she has typifying some of the men who use the telephone "line" incorrectly.



DOUBLE CELEBRATION

Timothy F. Linehan, who was recently promoted to Quincy as Manager, and Elizabeth Low, former Holyoke Business Office Supervisor, now Acting Supervisor in Springfield, were honored at a transfer party held at Toto's Restaurant. There associates presented Mr. Linehan a camera and Miss Low a portable radio. Pictured from left to right, are: Helen Cray, John W. Tisdell, Holyoke Manager; Barbara Brouillet, Holyoke Business Office Supervisor; Timothy F. Linehan and Elizabeth Low.



FRIENDLY FAREWELL

A farewell party was held for Nancy Corcoran, Manual Observing Dept., on the eve of her recent retirement from the Company after 47 years of service at which time she was pre-

sented many gifts including a money bouquet. Refreshments were served to her associates throughout the Metropolitan Division who visited Nancy to extend best wishes for years of continued good health.



ANNUAL TRAINING

Three Plant men on their annual two-week tour of duty are shown at the U. S. Naval Air Station in Glenview, Ill. All three are in the Naval Reserve, U. S. Squadron 912. They are, left to right: William H. Lavery, C.O. Repairman, Cambridge; John F. Linnehan, Jr., Line As-signer, Arlington, and Bernard E. McCabe, In-staller-Repairman, Quincy.



N. J. DUPUIS RETIRES

About 135 friends and co-workers gathered at The Silver Sea Horse in West Yarmouth on Saturday, June 26, to honor Napoleon J. Dupuis, Service Head Lineman in Hyannis, who is retiring from active duty. Toastmaster for the evening was John Russell, District Plant Supervisor. Mr. Russell presented the Company certificates. Edna Lewis, President of the Southern Massachusetts Council of Pioneers, presented the Life Member certificate and Walter Pollock, Service Foreman, presented "Nap" a gift of money from his friends and associates. Speakers were: Wire Chief William Larkin of Hyannis; Mary Wing, Chief Operator at Hyannis; James Lawlor, former Wire Chief of Hyannis and now Wire Chief of Fall River, and Commercial Manager Edward Cross. Guests were present from New Bedford, Fall River, Taunton, Lower and Upper Cape.



RED CROSS BLOODMOBILE

A group of Wellesley Traffic girls who donated blood to the Red Cross Bloodmobile recently in Wellesley Hills. Above are: Mary Fahey, June McBurnie, Sheila Rice, Katherine Doherty and Eleanor Donahue.



RETIRES

Bernard F. Dougherty, "Barney" to his friends, of the Lowell C.O. force, was recently presented many gifts upon his retirement. Here he is shown with some of his friends wishing him well in his new life of ease.



FIRST AID IN THE ACCOUNTING DEPARTMENT

First Aid training in the Accounting Department was renewed early this year under the direction of H. M. Parker, Massachusetts Accounting Personnel Supervisor. This is a

representative group of 270 Accounting employees who have received training in first aid. Standing are: S. J. Allen, Supt. Central Rev. Acctg.; Alice Hainsworth, Instructor Central Rev. Acctg.; Anne Tuscher, Instructor Metropolitan Revenue Acctg.; J. J. Geagan, Division Safety Supervisor.



RETIREMENT PARTY

Mary E. Harrigan, Woburn Traffic, was the guest of honor at a party held at Steuben's Vienna

Room on the eve of her retirement from the Company at which time she was presented a bouquet of greenbacks.



RETIREMENT PARTY

Anna C. Ryan, all night Supervisor, Bowdoin Toll Traffic, was the guest of honor at a farewell party held recently at the Hotel Shelton

on the occasion of her retirement from the Company after more than 47 years of service, at which time she was presented a corsage of money as well as many other gifts from her present and former associates.



CARL H. TURNQUIST

On June 25 Mr. Turnquist of the Construction Department in the East District was presented

a gift from his fellow employees on his retirement from the Company after thirty-eight years of service. He will make his home in Laconia, N. H.



SUNSHINE CLUB

The recently organized Sunshine Club of Lowell Plant Dept. held its first meeting. Above are

officers, left to right: Kenneth Maddocks, Mary Sheehan, George O'Meara, Roy Pennock, Fred Delaney and John Maloney.



MABEL JONES RETIRES

Retirement party for Mabel M. Jones, a Supervisor in the North Adams Office, was held at the Clarksburg Sporting Club on June 29. Miss

Jones had over 40 years' service at retirement. She was presented a purse of money from her associates and friends. Miss Jones is sitting 5th from the left, row 2.



BLOOD DONORS

Group of Malden Traffic employees who donated a pint of blood to the Red Cross Blood

Bank. Left to right: Margaret Prince, Annette Collins, Carlene Doherty, Norma Moorehead, Dorothy Sellars, Anna Martucci, Clara Damato, Gertrude MacEachern.



STRAWBERRY QUEEN

The New England Tel. & Tel. Company was well represented this year at the annual Strawberry Festival held in Falmouth. Georgie Lillie, a Junior Supervisor at the Falmouth Office, was chosen queen while Virginia Lopes, a Service Representative in the Business Office, was selected to be in her court. Miss Lillie received many beautiful gifts from the merchants in town as well as an exciting trip to New York and Boston from the Chamber of Commerce. One of the most outstanding phases of the trip was her appearance on television in both cities. Last year's Strawberry Queen is shown above crowning Georgie Strawberry Queen of 1954.

HOLE-IN-1

The thrill of a golfer's lifetime came to Bill Musco, Malden Installer, at the Winthrop Golf Club recently when he popped a tee-to-cup shot during the Night Twi-League competition. Bill, who never before turned the trick-of-tricks, carded the one stroker on the 160-yard sixth hole, using a No. 5 iron which he is thinking of preserving for posterity. This is no tall tale either, Bill was playing in a foursome!



ANCHORS AWEIGH

From the U. S. Navy we hear of Paul J. O'Brien of the South Met. Plant Dept. Paul is now stationed at Bainbridge, Md.



Infantidings

On July 23, Mr. and Mrs. Wm. McSween became the proud parents of a son, William Scott.

Mr. McSween is Tabulating Machine Staff Asst. in the Central Disbursement Accounting Office.

Newcomers

A "heartly welcome" is extended to the following newcomers in the Central Division Disbursement Accounting Office: M. Cannon, M. Curran, J. Damrath, A. M. Flaherty, M. Govoni, M. Grant, B. Howard, M. LaRochelle, L. Morrison, D. Simpson, A. Stimpson, M. Zanello, and R. Zorzy.



FLORIDA BOUND

A farewell dinner party was held recently at the Levaggi Restaurant, North Reading, for Nancy Webb Fatic who resigned from her duties at the Salem Plant Dept. after her recent marriage to Thomas A. Fatic of Brooksville, Fla. Mr. and Mrs. Fatic will leave for Florida shortly where they will make their home at Fort Lauderdale. Her many friends and co-workers attended the dinner at which Parker Eldridge, Supervising Service Foreman, presented her many lovely gifts.



RETIREMENT PARTY

Nora V. Maloney, Bowdoin Information No. 1, was the guest of honor at a farewell party held

recently at Blinstrub's Village on the eve of her recent retirement from the Company at which time she received numerous gifts.



FROM ICELAND

Cpl. James G. McCall, now of the Air Force, but formerly of the No. Met. Plant Dept., has just set us straight on Iceland conditions. The temperature is 68° while daylight can

be enjoyed for 22 hours. When the temperature drops then the number of daylight hours will also drop to 2. He mentioned that there are hot springs and geysers on the island, as well as a whaling station. Life doesn't sound too bad, but we bet it gets pretty cold.



L. J. MAEDER RETIRES

Louis J. Maeder, Coin Telephone Collector in the Framingham District, was the guest of honor at a farewell party given at Eddie Curran's Restaurant in Framingham on June 28, in celebration of over 48 years of telephone service, and prior to his retirement. Among the 81 people who enjoyed a wonderful evening were: E. A. Farnum, Central Division Manager; C. L. Brown, Secretary of the Pioneers; W. E. Barker, Central Division Commercial Supervisor,

and D. O. Burling, Central Division Public Telephone Manager. We all wish Louie and Mrs. Maeder the greatest happiness and health for many, many years. Seated: Mrs. Edward Rigney, daughter, Mrs. Louie Maeder, Mrs. Robert Maeder, daughter-in-law, and Mrs. Donald Burling. Standing: Richard Maeder, son; Edward Rigney, son-in-law; E. A. Farnum, Central Div. Mgr.; Louie Maeder, Mrs. Chauncey Brown, Robert Maeder, son; Chauncey Brown, Joseph Cochran, George Glennon and Donald Burling.



IN AIR FORCE

Phyllis Brown of the South Met. Traffic Dept. has been in the Air Force since March. She is stationed at Lackland Air Force Base, San Antonio, Tex. Phyllis wants to thank all her friends for her parting gift, and let

everyone know she loves her assignment in Texas.

Engaged

The best wishes of their many friends of the Central Disbursement Accounting Office are extended to Joanne Warner who became engaged to Jack Scalisi, and Terry Donovan who became engaged to Vincent Meuse.

Married

On Friday evening, July 16, at Holy Cross Cathedral, Catherine Mahoney was married to William R. Taylor. The couple spent their honeymoon at The Weirs in N. H.

Weenie Roast

On Thursday, July 29, a Weenie Roast was held at Nahant Beach by the Central and Metropolitan Disb. Acctg. Offices. After the roast, a softball game was played.



TESTIMONIAL PRIOR TO RETIREMENT

Ann McCormack, Weymouth Traffic, was the

guest of her associates at a farewell party held at the Fox & Hounds, Quincy, on the eve of her recent retirement from the Company at which time she was presented a purse of money.



MARGARET V. O'CONNELL RETIRES

On June 23 a dinner party was held in Springfield honoring Margaret V. O'Connell on occa-

sion of her retirement. Miss O'Connell was presented a corsage and a purse with best wishes for her future happiness by her associates in the Western Area.



NEW 740E BOARD

Recently a new 740E PBX was installed at the American Can Corp., New England Industrial Development, Needham. At left: Gardener B. Hannon, Cust. Rep.; Graham J. Champy, Communications Engineer; Conrad R. Shevlin, Bus. Off. Mgr., Wellesley, and seated, G. Lancashire, Asst. General Mgr. of the American Can Corp. In the center,

kneeling in the power room, are: F. Casey, Maintenance; F. Harrington, Maintenance; J. Harrington, PBX, and C. Fancy, PBX. Rear: H. Chisholm, Cable; P. McDonald, Maintenance; H. Ericson, Cable, and C. McCauley, Maintenance. At right: Doris Bunker, Attendant, is seated at the switchboard. Agnes Redman, PBX Traffic Instructor, and Arlene Callahan, Relief Attendant, are with her.



HYDE PARK SOFTBALL TEAM

The Hyde Park Traffic softball team under the management of Loretta J. Gray have been very active and although this is their first season they have won a few games under the coaching of William Brennan

of the Equipment Department. Some of the teams they have played are Norwood, Parkway and Brockton. They have also played in the City of Boston Park Department League, with the Gillette Sharpies, St. Elizabeth and Carney Hospital nurses and scheduled to play "under the lights" in Foxboro.



SUPERVISORS MEET

At a luncheon held at the Framingham Motor Inn, July 21, the Supervisors of the Framingham exchange held their monthly meeting. At these meetings, current problems are brought up and discussed. On this particular occasion a corsage was presented to our newly appointed A.C.O., Virginia Sheehy of Framingham. Seated: Andrew W. Nelson, Jr., District Traffic Supt.; Dora Casella, Ruth Needham, Central Office

Instructor; Isabelle Rossi, A.C.O.; Gertrude Quirke, C.O.; Virginia Sheehy, A.C.O.; Gertrude Gavin, A.C.O.; Walter S. Nylund, Traffic Manager; Anna E. Mahoney and Arlene Scansaroli. Standing: Barbara Chesmore, Lorraine Mahoney, Dorothy Bracken, Wilhelmina Cornwell, Mary Introini, Kathleen M. Manning, Florence Tucci, Dora M. Loomer, Lorraine Y. LaFleur, Louise Pellegrini, Rita M. Lynch, Elinor Donahue, Barbara Driscoll, Jane Speranza.



RETIREMENT PARTY

Friends and associates of Mary Gibbons, Revere Traffic, attended a

farewell party at Suntaug Inn on the eve of her recent retirement from the Company at which time she was presented a gift of money.



TOPICS REPORTERS AID BLOOD DONOR PROGRAM

A gathering of TOPICS news reporters from the Framingham District Traffic was held July 29 to discuss the newly-organized interdepartmental Framingham District Blood Donor program. The plans to inform employees of this program were reviewed and keen interest was displayed by all in the vital objectives inherent in the blood program.

Front row: Yvette Cook, Wrentham; Patricia Brown, Milford; Annie Nevins, Marlboro; Rosemarie Hoar, Franklin; Anna Force, Medway; Lorraine Lafleur, Framingham, and Clara Newton, Concord. Back row: Andrew Nelson, District Traffic Supt.; Roma King, Millis; Naomi Boothroyd, Maynard; Hazel Payne, Hudson; Ann Richards, Dover; Laura Carlson, Medfield, and Walter Nyland, Traffic Manager.



CONGRATULATIONS

On June 10 more than one hundred Western Area telephone people from all departments gathered at the Hickory House to honor Arthur

M. "Pete" Danforth with a testimonial dinner occasioned by his recent appointment as Commercial Staff Supervisor in Boston. Mr. Danforth was presented luggage and best wishes from his associates.



SUMMER BANQUET

At their quarterly meeting recently the American Society of Telephone

Engineers, Metropolitan Chapter, enjoyed an evening of fun and relaxation at Rowes Wharf, Boston Yacht Club.

BLOOD DONORS

Group of Arlington and Belmont Traffic girls who donated a pint of blood to the Blood Donor Center in July, 1. to r.: Barbara Schutz, Frances Tierney, Lillian Keefe, Norma Steele, Patricia Barry and D. Carlene Tobin.



FRIENDLY FAREWELL

A group of friends, relatives and associates honored Letitia Campbell, Dorchester-Quincy District Office, at a farewell party held at the Hotel Bradford on the eve of her retirement from the Company after many years of service. Letty received a floral corsage and a purse of money wrapped around best wishes for many years of health and happiness.



FAREWELL

Recently Barbara Kidder, Central Traffic Eng., who has resigned to be married, was wished a fond farewell by her many friends and associates in her department.



TRANSFERRED

A party was held recently for Lee S. Billington at the Andover Country Club on the occasion of his transfer from the Lowell District Plant Engineering forces to the Massachusetts Outside Plant Engineering staff. He was presented a gift of money by his friends and associates.



FAREWELL PARTY

Jacqueline Josselyn, a Whitman telephone Operator, was tendered a farewell party on July 8 by her co-workers. She recently became the bride of Lee Josselyn of Avon. Seated: Dorothy Dodge, Teddy Casey, Catherine Hinkley, Jacqueline Josselyn, guest of honor; Mary Gagnon and Laura Kent. Standing: Ola Longfellow, Chief Operator; Alice Douglas, Elsie Dunn, Marilyn Weimert, Laura Benoit, Jacqueline Joyce, Shirley Thibodeau and Lorraine Grady.





PIONEER PARTY

The Merrimack Valley Council of the Thomas Sherwin Chapter recently held their annual dinner dance at the Andover Country Club where more than 250 Pioneers and friends had a very enjoyable evening.



EVERETT OFFICE HAS DOUBLE CELEBRATION

The Everett Commercial Office and their friends from the East District recently gathered at Suntaug Inn, Lynnfield, to celebrate two occasions, the first being the promotion of Service Representative Helen Pendleton to Service Observer, and the second was to celebrate the attainment of a perfect service index of 100% for the month of May.



SALLY BROWN RETIRES

Sally Brown, Accounts Unit Supervisor, Metropolitan Revenue Accounting Department, was paid tribute prior to her retirement. Mrs. Brown has been a Supervisor in the Revenue Accounting Department for over twenty years. At the reception at the Hotel Shelton, Sally was presented a greenback bouquet by J. A. McKenna, Assistant to the Revenue Accounting Superintendent—Metropolitan. L. to r.: R. Witham, J. A. McKenna, C. Tyler, Sally Brown, R. Rockwell, V. B. Tobey, M. Hedington and K. S. Newell.



SEMI-FORMAL DANCE

A group of Parkway Traffic employees and friends attended their annual semi-formal dance held at the Furnace Brook Golf Club in Quincy.



J. J. REDDY SPOKE

The "Fundamentals of Telephone Finance" can be pretty dull, but when John J. Reddy spoke on the subject recently he held his audience in rapt attention until he finished. At the left are some of the General Commercial Operations people listening very attentively. On the right is Mr. Reddy as he spoke to employees in the auditorium at 185 Franklin St.



FRANKLIN TOLL SOFTBALL TEAM

The Franklin Toll softball team have just completed their season and participated in the Boston Park League games. Standing, l. to r.: R. E. Callan, Tr. Mgr.; Elizabeth Sheehan, Audrey Clark, F. H. Conway, Dist. Supt.; Margaret Grace, Nancy Jennison, B. Harriman, Tr. Mgr. Seated, l. to r.: Alice Riley, Adelaide Murphy, Patricia Harrington, captain; Louise Stein and Jean Gouthro. Front, l. to r.: Muriel Burke, Rita Pellegrini.



HARRISON DISTRICT OUTING

The Harrison District Telephone Family recently held their annual outing at Nelson's Grove, Kingston. A catered chicken dinner was served, and at night a buffet supper was enjoyed by over 170 picnickers. The afternoon consisted of sports and swimming. Dancing rounded out the evening.



100 PER CENT

A party was held recently in the Worcester Rest Quarters in attainment of 100 per cent service index in Worcester Unit II. Group of operators in Unit II; W. T. Leavitt, District Traffic Superintendent, and H. J. Hogan, Jr., Traffic Manager. Katherine L. Walsh, Chief Operator in Unit II, cut the cake.



100% GLOUCESTER TRAFFIC

Above are those who helped celebrate the 100% service index party in Gloucester. Left to right: Gordon Greer, Div. Local and Toll Supv.; Marion Jones, Supvr.; Margaret O. Whitmarsh, A.C.O.; Sara A. Lacey, Supv. and co-chairman; Elaine Ferris, Elizabeth M. McGloin, Chief Operator; Robert B. Kaake, Traffic Manager; Dorothy A. Kennedy, co-chairman, and May Aho. Seated: Rose McDermott.



TRAINING COURSE

A 10-day Training Course on the Installation of 1A-1 K.T.S. for Western Area personnel was held recently in Holyoke under the supervision of Plant Instructor F. L. Young. Left to right: H. W. Lapine, J. B. Robinson, D. Cutter, J. R. Fitzgerald, L. R. Corbett, F. L. Young, Instructor; R. H. McCollum, B. P. Carey and W. J. Wood.

NORTHAMPTON FLOAT

The camera does not "do justice" to the beautiful float that the telephone employees in Northampton decorated and entered in the "300th Anniversary Parade." The theme of the float was progress over the years. Back to back was a replica of the oldest switchboard in existence and a beautiful new 555 PBX. Dressed in appropriate costume was Anna Dragon. She portrayed the "early" telephone operator. Ruth Ann Maloney represents the modern operator and Sheila Laughlin represents the modern "teen age" telephone user. The truck was donated by D. A. Sullivan, a local contractor. It was covered with natural fern interwoven with mountain laurel.



SAFETY FIRST

Safety at the office and at home was featured in a series of motion pictures with talks by J. J. Geagan, No. Met. Safety Supervisor, at the Boston Directory headquarters. Four groups, like this one, allowed over 200 Directory employees to see the showings and learn again how to keep safe all the time.



ATTLEBORO TRAFFIC

A luncheon was served to the Traffic Dept. recently in honor of their 99 per cent index for the year. Standing, left to right, are: Natalie S. Manning, Supv.; Margaret J. Salley, Chief Operator; George R. Clark, District Traffic Supt.; Dorothy G. Allen, Irma A. Rigby, Stanley L. Smith, Traffic Manager; Vivian McNulty and Doris W. Sousa, Student Instructor.



RETIRES

An office party was held for Helen O'Donnell on her last day of service before retiring after 46 years of service in Repair Department, Springfield Plant.



BERTHA De MARTIN RETIRES

A "smorgasbord" party was held in the ballroom of Hotel Taunton on Thursday, July 1, in honor of Bertha De Martin who retired after 47 years' service. Seated at the head table: Edna Lewis, President of local chapter of Pioneers; Frances Philbin, Ida E. Scribner, retired C.O. of Taunton; Stanley L. Smith, Traffic Mgr.; Bertha De Martin, George R. Clark, District Traffic Supt.; Elizabeth G. White, Chief Operator; Edith Dreghorn and Lottie Lincoln, retired A.C.O.



Anniversary Party

Alice L. Whiting was feted July 21, on the occasion of her 35th service anniversary. At a Whitman inn were many of her co-workers, past and present, of the Rockland Office. The guest of honor was gifted with flowers and money.

Franklin News

From Franklin comes the announcement of the birth of a daughter to Mr. and Mrs. John McCarthy. Michele, 6 lbs. 14 oz., was born at the Longwood Hospital in Boston. Her mother is the former Jean Dorr of Franklin Traffic.

A warm welcome to Betty Harper, Operator, from her associates in the Traffic Dept. in Franklin.

To Be Bride

The very best wishes of the General Traffic Dept. were extended to Jo-Ann Marks recently, who is to be the September bride of David Donald. At a shower at the Bradford Roof Jo-Ann was presented a money bouquet from her many friends and associates.

Recent Weddings

The weddings that took place among the girls in the Western Area Disbursement Accounting organization recently were, on June 19, Sheila Matthews and Edward Sunter at St. Mary's Church in Longmeadow, and Helen Drownowski and Erich Daubitz at Our Lady of the Rosary Church. The latter couple then flew to Bermuda. Irene Dzwiniak and Leo Baulne on June 5 at Holy Family Church. This couple enjoyed a trip to Florida. Mary Kilcoyne and Donald Twohig were married at Holy Name Church on July 10.

His Home in New Hampshire

(Continued from Page 8)

although it's pretty well divided up with Rupert wielding the hammer and saw and Dorothy taking care of the "artistic" touches like color schemes and furnishings.

One of the first things they did was restore to their original beauty the fireplaces which had been boarded up. They uncovered, too, much fine paneling throughout the house which had been concealed by plaster.

The Irvines' key to happy home redecoration is to enjoy every minute of it. Make it a pleasant pastime, an adventure, not a task. They found that when confronted with a really difficult job it saves time and tempers to consult a professional for advice before starting.

Every nail hammered, every ceiling beamed has been fun for the Irvines, even despite a few trying incidents. Like the time Rupert, while rewiring the house, had the ingenious idea of installing a multiple switch in the kitchen, with two boxes. All of which was fine except that each switch worked individually but not simultaneously with its companion. They still chuckle remembering the way the problem was finally solved. While dining at the home of a neighbor Rupert suddenly realized what was wrong, leaped from the table, dashed home, fixed the switch and returned to finish dinner with the glow of satisfaction that comes only to a man who thoroughly loves his home.

He is now Commercial Operations Engineer but no matter where Rupert may be transferred, the Irvines agree, their little white cottage in New Hampshire will always be home to them.



RETIRED

Thomas J. Flaherty, Installer-Repairman in the Bowdoin District of the South Metropolitan Division who is retiring after more than 42

years' service, is shown accepting the parting gifts of his associates on his last day of active service. PBX Foreman Michael E. Sullivan made the presentation on behalf of the Bowdoin Plant men.



FAREWELL PARTY

Margaret M. Orchard of the South Metropolitan House Service force was recently honored

by her friends and associates on her last day with the Company prior to her retirement. Mrs. Orchard was presented a parting gift of money by Bldg. Foreman Thomas H. Sennott.



100% INDEX

A party was held in the Braintree Office to celebrate one hundred percent service index

which the office achieved recently. C.O. Mary Crowley cut the cake donated to celebrate the occasion.

Waltham Commercial News

Best wishes are extended to Waltham Service Reps. who have announced their engagements. Greta L. Gould to Dr. Walter F. Welch and Nancy J. Pollock to Robert E. O'Hara. Margaret M. Wilmot, Teller, has also announced her engagement to Joseph E. Faulkner. They have planned a fall wedding.

The following girls have recently been welcomed in Waltham: Marie Moynihan, Service Order Writer, transferred from Directory; Patricia Dorin, Service Rep.; Margaret Wilmot, Teller; and last but not least Claire Bogrette, a new Supervisor transferred from Winchester.

Birth congratulations are in order for Maida Kelly, former Service Rep. She has a son, born July 3rd. Margaret Martinsin, former Teller, has a daughter born June 14.

Weddings

On July 23 Dorothy Brown became the bride of Frank Larnis of Framingham. On June 13 Nickie Zichella became the bride of William Falone.

Directory Doings

Jane Feeley, of the Copy Service Unit, has resigned to enter the teaching order of the Sisters of St. Joseph in Framingham. Gifts from her office associates indicated the high esteem in which she is held.

Maryalice Downey, formerly in Alphabetical Compilation, announced the birth in August of a daughter, Ellen Lyn.

The engagement of Marie Gravina, Alphabetical Compilation, to Edward Lomasney has been announced.

Two new brides are from Alphabetical Compilation also. Phyllis Di Fiori married Frank Scuzzarella on August 22 at the Sacred Heart Church in East Boston. After a reception at Circle Hall, Somerville, the couple left for a honeymoon in New Hampshire. Carol Thimot married Thomas R. Mathias, Jr., in Somerville on August 15. After their honeymoon the couple will live in Denver, Colorado.

The Boston Sales Clerical forces have been welcomed to their new quarters at 245 State St., having moved from the office on Norfolk St., Cambridge.



FAREWELL

Andrew (Andy) Goggin was recently feted at a party at the Rex Grille in Lowell upon his retirement after more than 40 years' service.



BOWLING BANQUET

Malden Traffic Bowling Team and their ardent supporters attending their annual bowling banquet at the close of a successful season held at the Kernwood Restaurant recently. Prizes were awarded to various members of the team for outstanding skill during the season.



FRIENDLY FAREWELL

More than 150 friends attended a dinner and reception for Mae Burke, Supervisor Franklin Toll Traffic, in honor of her recent retirement held at Jimmy O'Keefe's at which time Mae was the recipient of several gifts including a purse of money. A lively program of entertainment was enjoyed by those attending.

In MEMORIAM

- BENJAMIN P. BARTLETT, formerly of the Plant Dept., Boston. Died July 27.
- MARGARET B. BEATTIE, formerly of the Commercial Dept., Roslindale. Died Aug. 1.
- CHARLES A. BERRY, formerly of the Plant Dept., Providence, R. I. Died July 15.
- CHARLIE G. BUTTERS, formerly of the Plant Dept., Lynn. Died July 16.
- MARGARET J. COLEBERT, formerly of the Traffic Dept., E. Providence, R. I. Died July 15.
- CLARENCE R. CRUIKSHANK, formerly of the Engineering Dept., Boston. Died Aug. 2.
- ADOLPHUS J. GERMON, formerly of the Plant Dept., Rutland, Vt. Died July 15.
- VINCENT J. GRANT, formerly of the Plant Dept., E. Greenwich, R. I. Died July 16.
- REGINALD S. JEWETT, formerly of the Plant Dept., Boston. Died July 2.
- RICHARD P. MANNING, formerly of the Plant Dept., Chelsea, Mass. Died Aug. 1.
- EDWARD P. McKEON, formerly of the Plant Dept., Lowell, Mass. Died July 31.
- ELEANOR F. MURPHY of the Traffic Dept., Norwood, Mass. Died July 18.
- THELMA D. POSTEL of the Traffic Dept., Springfield, Mass. Died July 17.
- JOSEPHINE F. SULLIVAN of the General Accounting Dept., Watertown, Mass. Died July 24.
- EDGAR A. WILSON, formerly of the Commercial Dept., Providence, R. I. Died Aug. 9.

ADVERTISEMENTS

Employees, both active and retired, wishing to advertise anything for sale, rent or exchange, may do so in TELEPHONE TOPICS, without charge. Closing date is the 15th of the month preceding publication. Unless otherwise specified, ads run for 2 months.

FOR SALE

1953 DE SOTO FIREDOME 8—Torque drive, power steering and power brakes, white wall tires, radio and heater. 8000 miles only. For further information call AVenue 2-3176 after 9 p.m. AU-2

ARVIN SANDWICH AND WAFFLE GRILL. Practically new. Call in the morning at MAlden 2-6308. AU-2

PERMALAS AUTOMATIC HOT WATER HEATER 30 years old, \$50.00. Call FAirview 4-0042-R after 6 p.m. AU-2

BLACK HUDSON SEAL COAT with muff. In good condition, will sell at a reasonable price as owner is going to Florida. Call GRanite 2-5550. AU-2

7-ROOM HOUSE ideal for large family. A wonderful house for either winter or summer. Has over an acre of land, barn and good roof. For further information call REvere 8-6398-W. AU-2

DACHSHUNDS. Registered A.K.C. Red in color, champion sire. Also have Bassett hounds Reg. A.K.C., tri-colored. Permanently inoculated. Call AVenue 2-2921 for information. AU-2

NEW ENGLAND COKE AUTOMATIC HEAT REGULATOR in A-1 condition, \$20.00. Price includes transformer, motor, thermostat and wire. Call REvere 8-1134 after 6 p.m. on or after Aug. 23. AU-2

1½-ROOM CAMP in E. Wakefield, N. H. Will sell furnished or unfurnished. Sleeps 3 or 4 people. Best offer. Call MAlden 4-4044. AU-2

BEAUTIFUL 10-ROOM HOME which includes a 3-room apt. Has 5 acres of land 1½ miles from Freeport Village. For full details write: Mrs. Myrtle McPherson, Box 145, Freeport, Me. AU-2

SUMMER HOME—nicely furnished, fireplace in living room, dining room, kitchen, 4 bedrooms, full bath and sun deck. Can be used as winter home. 4 years old, an excellent buy at Priscilla Beach, Plymouth. Call NORwood 7-1029. AU-2

SET OF FUNK & WAGNALLS ENCYCLOPEDIA—36 volumes, new edition, never used. \$35.00 or best offer. Call MELrose 4-8817. AU-2

FRIGIDAIRE 7½ Cu. Ft. model. Five years old and in excellent condition. \$75.00. Call SHaron 2071. SE-2

DEEP FREEZE Ben Hur, 14 Cu. Ft., 550 lb. capacity. Used only 4 months. Original cost \$560.00, will sell for \$400.00. Call MAlden 2-1968. SE-2

1941 OLDSMOBILE in excellent condition, very clean throughout. 60,000 miles. Radio and heater. Price \$250.00 or will swap for boat and motor of equal value. For further information call WOburn 2-3278-M. SE-2

1951 FORD VICTORIA in excellent condition. Has radio and heater, overdrive. For further information call LYnn 2-0594. SE-2

BOXER PUP male, fawn, AKC registered. Choice of the litter. Call JAMAica 2-2525 evenings. SE-2

SHICK "20" ELECTRIC RAZOR in excellent condition, used only 20 times. Asking \$21.50. Also have handy hot electric portable baby washer. Holds 2 or 3 lbs. \$15.00. Call FAirview 4-2123. SE-2

G. E. CABINET WHITE IRONER only two years old. Best offer. Call after six. Mayflower 9-2027. SE-2

UPRIGHT PIANO—will sell at reasonable price. Also have second hand hardwood flooring. Call MALden 4-0115. AU-2

HAND HOOKED RUGS—made of new all wool mill ends, select patterns, eye appealing colors, finely and expertly hooked. Write Albert Eastman, 3 Prescott Street, East Pepperell, Mass. or call Pepperell 521. AU-2

MISCELLANEOUS ITEMS—Serval Gas Refrigerator with new unit. Kitchen Range, enamel, gas and oil combination. Auto Pulse range oil pump. Philco 8 cu. ft. deep freezer, like new. Oil space heater. For information call SOMerset 6-6437 after 5 p.m. AU-2

30 ACRE HILLTOP FARM—unsurpassed view in Waterboro, Me. 4 bedrooms, farm kitchen, 30 ft. screen porch, large barn, carriage shed, apple orchard, raspberry patch, elec., tel., 2 miles to village, permanent or summer home. Call Hamilton 415. AU-2

G. E. TELEVISION table model \$50.00. Fumed oak library table \$30.00. All porcelain Frigidaire refrigerator \$50.00. Collection of foreign postage stamps \$25.00. Call JAMAica 4-3344. AU-2

1953 MODEL POT TYPE PARLOR OIL BURNER. Like new, no wicks needed. Heats 2 rooms easily. Reasonable at \$30.00. Call ELiot 4-1770 after 6 p.m. AU-2

5-ROOM RANCH TYPE HOUSE in Hull. Knotty pine cabinet kitchen, fireplace in parlor. Owner on the premises on Sat. or Sun. or call PRespect 6-8065. AU-2

6-ROOM HOUSE IN SHARON, 4-year-old cape, all elec. tile kitchen and bath, oil heat, garage attached, 10,000 feet of land. \$12,000. Call owner, SHaron 988. AU-2

CUSTOMBUILT CAPE COD, good location in West Roxbury, near Catholic church, schools and transportation. Living room with fireplace, cabinet kitchen, tile bath and shower, one bedroom. Combination windows and storm doors. Forced hot water heat by oil. \$10,200. Double lot. For further information call PARKway 7-1931-R. AU-2

TWO LOTS 3 acres each. On route 7, Burlington Road. For further information contact owner, William Young, RFD No. 4, Milton, N. H. SE-2

SEVEN ROOM SINGLE HOUSE in the Green Hill section of Hull. Hardwood floors, insulated throughout, Hollywood Gas Heater plus oil, combination windows. Pleasant site, twenty-two miles from Boston. Price moderate. Call HULL 5-1374. SE-2

LOT OF LAND in Stoneham. Desirable house lot of 9,500 sq. ft. Near schools, shops and transportation. Call Stoneham 6-1546. SE-2

MODERNIZED FARM HOUSE in Marion, Mass., on Buzzards Bay. Has 8 rooms, Delco heater, barn, acre of land and is near golf club, bathing, and fishing. House in excellent condition, barn needs repairs. Low taxes, reasonable price. Must sell to settle estate. Call WAltham 5-8387 during the day. SE-2

DAYSTROM KITCHEN TABLE 35 x 56 plus two extra leaves. Grey formica top with chrome legs and trim. In perfect condition. Original cost \$70, will sell for \$35. Call ARlington 5-4782-J. SE2

TWO FAMILY DUPLEX HOUSE—get \$95.00 per month rental income. 25 miles from Boston on N.Y., N.H. & H. Line to Providence. \$9400. Call BLuehills 8-4676 for appointment. SE-2

1949 CHEVROLET SEDAN—R&H many extras. Is in good condition. \$695.00. Call BLuehills 8-4676 for further information. SE-2

STAINLESS STEEL TABLE and TV table for sale. For further information call TALbot 5-1282. SE-2

FOR RENT

LONG BEACH, GLOUCESTER, 5-room cottage, ocean front. Available from 9/1 to 9/6 inclusive, over Labor Day. \$45.00. Call BELmont 5-5591. AU-2

NORTH CAMBRIDGE 2nd floor apartment. Oil hot water heat, white sink and stove, 6 rooms and porch. Near transportation, schools and shops. Recently renovated, garage if desired. Call TRowbridge 6-4285 between 5:45 and 6:30 p.m. AU-2

ROOM IN PRIVATE HOME for one or two girls. Kitchen privileges, heat, light and gas provided. Located 20 minutes from Boston by MTA, 1 minute to the beach. East Boston 7-5876-M. AU-2

RONDAVE—GUEST HOUSE

When you plan your vacation
Full of rest and fun,
Dancing, swimming, boating,
Hours in the sun.
Remember Happy Hampton offers you
Enjoyment beyond measure.
Daily activities arranged.
Just for your pleasure.
Everything you wish for
Is right within your reach
When you stay at the "Rondave"
No. 5 J St., Hampton Beach.

For information call Pat Gerlach, Hampton 367. AU-2

SUMMER COTTAGES—for rent, for sale or lease, at Swift's Beach Rd. at Vernal St., Wareham. For further information call Miriam L. Hart of Hart Real Estate Agency, Wareham 1063. AU-2

3-ROOM KNotty PINE COTTAGE on a lake. Furnished. Has hot and cold running water, thermostatic heat. Can commute to Boston. Large porch, sleeps 3 or 4. Has electric refrigerator and washing machine if desired. Within walking distance to a private beach in Halifax. Call BEacon 2-3433. SE-2

THREE ROOMS on the first floor. Combination screen and storm windows, also venetian blinds. White gas stove, inlaid linoleum floors, reasonable rent. Call EAST Boston 7-5373. SE-2

FURNISHED ROOM with kitchen privileges. All utilities. Only 5 min. to Mattapan Sq. Would like one or two business people. Call BLuehills 8-4676. SE-2

ROOMS FOR RENT at Hampton Beach. Spend a few days or your entire vacation at 6 M Street. Rooms \$2.00 per person. Call HAMpton 2403. SE-2

WANTED

UNFURNISHED APARTMENT, 3 or 4 rooms, by a young couple planning to be married in October. Would like in the vicinity of Met. Boston. Call HYde Park 3-1221 after 6 p.m. AU-2

UNFURNISHED APARTMENT in Pawtucket, R. I. Would like 2 or 4 rooms for young couple planning to be married in October. Please write to Miss Cady, 50 Oliver St., Room 206, Boston, Mass. AU-2

2 WARDROBE TRUNKS in good condition for overseas traveling. Please call WEYmouth 9-2425-W. AU-2

YOUNG COUPLE planning to be married in November would like a 3-room unfurnished apartment in the vicinity of Dedham, Norwood, Needham or Walpole. Reasonable rent. Call PARKway 7-6882 after 6 p.m. AU-2

YOUNG COUPLE to be married in October would like 4 or 5-room unfurnished apartment in the vicinity of Dorchester. Reasonable rent. Call GENEva 6-2223 after 6 p.m. AU-2

UNFURNISHED APARTMENT of 4 or 5 rooms for a young couple planning to be married in October. In the vicinity of Dedham or Quincy. Please call COLUMBIA 5-5613. AU-2

NORTH SHORE COMMUTERS who would like to travel by car between Boston and Salem call Barbara Morris, Salem 0550-R after 6 p.m. AU-2

5 OR 6-ROOM APARTMENT for four adults, in the vicinity of the Fellsway in Medford. Call MYstic 6-7961. AU-2

PLAYER PIANO. Will be glad to take off your hands. Call ARlington 5-8302-R. AU-2

GARAGE—in the vicinity of Hotel Commander or Harvard Square. Call between 6 and 8 p.m. TRowbridge 6-7222. AU-2

UNFURNISHED APARTMENT—in the vicinity of Quincy or Milton. Please call CUNningham 6-2655. AU-2

TWO 12" WESTERN ELECTRIC 754A speakers. Please call HINGham 6-0224-R. SE-2

7-ROOM APARTMENT—4 bedrooms. Adults with one child. Prefer a Dorchester location. Call GENEva 6-2912. SE-2

PLEASE HELP US. We would like a 4 or 5-room unfurnished apartment in the vicinity of Dorchester for a couple who expect to be married in November. Reasonable rent. Call HIGHLands 2-4309 after six. SE-2

6 OR 7-ROOM SINGLE HOUSE with yard. Convenient to transportation and schools. Within a 10-mile radius of Boston. Call STadium 2-5514. SE-2

APARTMENT for an adult family. Second or third floor. In the vicinity of Ashmont Station, Neponset or Adams St. in Dorchester. Call GENEva 6-6426. SE-2

MISCELLANEOUS

WOULD YOU LIKE TO SELL your Hand Work, Art or Small Antiques? If so call Mrs. Ann Newcomb, "The Sunset Shop," Nantucket, Mass. 908. C

FURNITURE MOVING—local or to all parts of the United States or Canada. Call J. A. Lowrey, retired, BELmont 5-5591 or COMmonwealth 6-3388. C

GENTRY'S TV and radio repair shop. Sales and Service. TV, radio, refrig., wash. machines. 716 Adams St., Quincy, Mass. MAYflower 9-5130. C

PIANOS TUNED and repaired by experts (formerly with Steinert's). Reasonable rates, free estimates. Will buy your grand, baby grand or spinet piano. For prompt service call MOnument 6-9596. C

SERVICE REP. wants a ride between Ipswich and Boston. Reasonable rates requested. Call SHerwin 3-9800, ext. 3856. C

NORTH SHORE COMMUTERS who would like to travel by car between Boston and Beverly, please call BEVERly 1753-M. C

MILLER'S INDEPENDENT RADIO AND TV SERVICE. Covering the South Shore area. \$2.50 service charge plus parts. Picture tubes reactivated. Call EDGewater 4-6241-W. C

SALES AND SERVICE. Automobile radios, antenna installations, RCA Sound System. Call CHARlestown 2-4021. C

WOULD LIKE TO SHARE APART.—middle aged business woman would like to share her apart. with another business woman. Homelike atmosphere, nice 4 room apart. \$12.00 per week. Call UNIVersity 4-0478 after 5 p.m. or HANcock 6-6398 before 5 p.m. AU-2

WILL SWAP—Small steam radiator for small hot water radiator (bathroom size). Call GRANite 2-0100. SE-2

PREVENT FIRES—REMOVE CAUSES

The Wit Parade



Over in the lunch booth one of the girls was telling the other three about her distinguished ancestry.

"You see, girls," she announced, "my ancestors sprang from a long line of peers!"

"Well," came back one of them, "I had an uncle once who jumped off'n the dock too."

The amount of sleep required by the average person is about five minutes more.

From the Boston **Globe**:

Businessmen's definitions compiled for the house organ of the E. F. Schmidt Company:

A Program—Any assignment that can't be completed in one phone call.

Consultant (or expert)—Any ordinary guy more than 50 miles from home.

Under Active Consideration—We're looking in the files for it.

Reliable Source—The guy you just met.

Unimpeachable Source—The guy who started the rumor originally.

Note and Initial—Let's spread the responsibility for this!

Three little boys were boasting about their fathers, when the conversation turned to earning capacity. One was the son of a doctor, another the son of a lawyer, and the third the son of a minister.

"My father makes money fast," said the first boy. "He just goes to the hospital, performs an operation, and sometimes gets \$500."

"My father," said the second, "does better than that. All he has to do is go to the courtroom and talk for about a day and he charges his client a thousand dollars."

The minister's boy, however, topped them all. "My dad," he said, "does practically nothing all week, then talks about 20 minutes on Sunday morning, and it takes four men to bring the money to him."

A lady hired a new maid, and asked her, "Do you have any religious views?" The maid replied, "No, I haven't, ma'am, but I've got some dandy snapshots of Niagara Falls and Great Lakes."

"Your wife is ugly. Why don't you send her to a beauty parlor for a mud pack?"

"I did last year, and for three days she was beautiful."

"Then what happened?"

"The mud came off."

She Asked for It

"Darling, when did you first know you loved me?"

"When I began getting mad when people said you were brainless and unattractive."

"Well, parson, there were seven of us sailors and a Wave who survived the sinking of our destroyer. The Wave was a beautiful young woman."

"And my good man, was the lady chaste?"

"I'll say she was! From one end of the island to the other!"

George Bernard Shaw was having lunch in a London restaurant one day, when an orchestra struck up a particularly noisy tune. Without any intermission, it followed it with another. Shaw called the head waiter and asked:

"Does the orchestra play anything on request?"

"Yes, sir," the man replied. "Is there something you would like them to play?"

"There is," said Shaw. "Ask them to play dominoes until I have finished eating."

Many a gal decides to play ball after she takes a look at the diamond.

Daffynitions

Incongruous: Where our laws are made.

When Noah sailed the ocean blue
He had his troubles same as you.
For days and nights he drove his ark
Before he found a place to park.

It's getting to be harder to find a needle in a girl's hand than it is in the proverbial haystack.

"The butcher, the baker, the candlestick maker! Why the heck can't I?"

Hitch your wagon to a star, but hold your horses.

It was so tough for Joe to get up mornings that he went to his doctor who prescribed a pill. Joe took the pill, slept well and was awake before he heard the alarm clock. He dressed and ate breakfast leisurely. Later he strolled into the office and told the boss:

"I didn't have a bit of trouble getting up this morning."

"That's interesting," replied the boss, "but where were you yesterday?"

"Yes, I got two orders on my first day as a salesman."

"Fine. What were they?"

"Get out and stay out."

Reader: "Do you make up those jokes yourself?"

Editor: "Yep, out of my head."

Reader: "You must be."

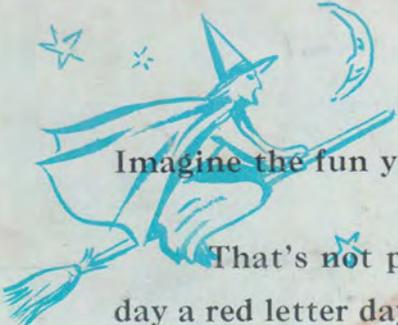
Don't boast of being a brave and fearless man until you have felt your way through a dark room at 2 a.m. to investigate a strange noise, and had a broom handle fall against the middle of your back.

The sergeant was nearly frantic trying to teach a group of recruits how to march. Giving a right turn command, he glumly watched the rookies stumble over each other.

"All right," he barked. "I give up. You guys don't need a drill sergeant, you need a sheep dog!"

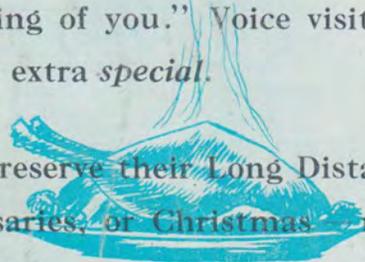


365 holidays a year



Imagine the fun you'd have if every day were a holiday!

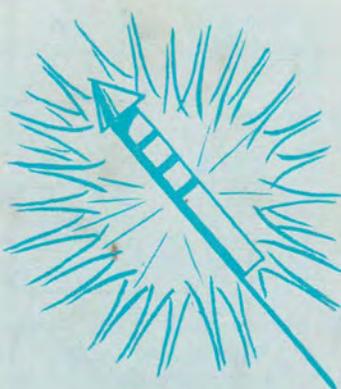
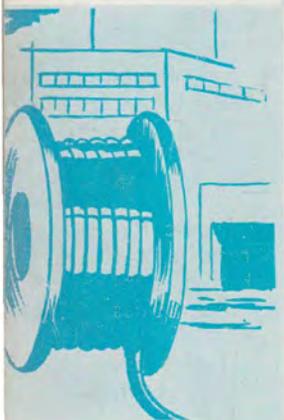
That's not possible, of course. But, you can make any day a red letter day on the calendar, by calling Long Distance to some friend or member of the family. It's a cheerful way to say, "I'm thinking of you." Voice visits to someone far away make any day extra *special*.



Many people reserve their Long Distance calls for just Birthdays, Anniversaries, or Christmas — not realizing how easy . . . and inexpensive . . . it is to make any day a Holiday.



Why not help your friends make any day a happy holiday — by suggesting they call Long Distance whenever they wish to give someone they like a pleasant surprise.



NEW ENGLAND TELEPHONE AND TELEGRAPH COMPANY

